



English and Creative Writing

English majors develop strong skills in written and oral communication, critical thinking, and analysis which are highly valued by employers in banking, sales, insurance, law, public relations, media, advertising, and business fields. There are many opportunities in journalism, publishing and editing, technical writing, advertising, teaching and public relations areas.

Entry Level Positions

- Public relations assistant
- Teacher
- Management trainee
- Mass media assistant
- Publishing assistant
- Editorial assistant

Further Education/Experience Required

- Technical writer
- Journalist/research journalist
- Copy writer/editor
- Public Relations/marketing Specialist
- Public information specialist/reporter
- Community college/university professor

Please see Bureau of Labor and Statistics website for more information www.bls.gov
Enhancing Employability- Intern for your local paper and submit articles for publication.

Employers of English Majors

- Magazines and newspapers
- Telecommunications
- Book publishers
- Colleges/universities
- Public relation/marketing firms
- Radio/TV stations
- Consulting firms
- Business and industry
- Non-profit organizations
- Libraries

Professional Associations and Affiliations

Advertising Job Bank

www.pwr.com/ADJOBANK/

American Copy Editors Society

www.copydesk.org

American Society of Journalists & Authors

www.asja.org

Artist Resource

www.artistresource.org/jobs.htm

Association for Women in Communications

www.womcom.org/

Find Web Advertising Jobs

www.Webadvertisingjobs.com

Society for Technical Communication

www.stc.org

Glossary of Writing Careers

www.poewar.com/articles/careerlist.htm

Marketing, Sales and Advertising Jobs

www.marketingjobs.com/

Media Job Listings - TV * Film * Radio

www.tvandradiojobs.com

Media Line

www.medialine.com

Online Public Relations

www.online-pr.com

Public Relations Society of America

www.prsa.org

Society for News Design

www.snd.org

The Write Jobs

www.writerswrite.com/jobs

American Marketing Association

www.marketingpower.com