



VISIONARY VOICES

A TRIBUTE TO OUR VETERANS

SUPPORTING THE VETERANS' VICTORY SCHOLARSHIP FOR
NATIONAL UNIVERSITY MILITARY VETERAN STUDENTS

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MILITARY VETERAN STUDENTS



THE NEED

Two strategic government developments are affecting troops seeking education. The many thousands returning from war zones often encounter challenges that interrupt their GI Bill benefits, and the reduction in force by the Defense Department is causing delays in the administration of benefits. As a result, veterans often require supplemental assistance. Institutional resources cannot always meet the sudden demand. In addition, scholarships become essential when GI benefits expire before an academic program is complete.

National University has a long and productive relationship with all branches of the military. Currently National University serves approximately 7,000 enrolled veteran students.

You have the opportunity to support our veterans and show the gratitude they deserve in the form of something priceless -- education. Please consider contributing to this noble effort. Funds raised for the Veterans' Victory Scholarship are used for veteran students only, and make an enormous impact on their lives.

SUMMARY OF NATIONAL UNIVERSITY'S MILITARY INVOLVEMENT

National University has nine on-base learning centers and one on-base admissions office. 2012 marked the third year in a row that National University has been honored as a Military Friendly School. This honor places National University in the top 15 percent of schools nationwide. The University has also been a winner of the prestigious Ray Ehrensberger Award. The award recognizes accredited institutions that have distinguished themselves through innovative and dedicated contributions to the principles of military education. National University has also participated in the Military Installation Voluntary Education Review (MIVER) since 1994.

National University offers online courses at discounted rates to active duty military personnel and their dependents. On-base classes are offered for qualified students including active duty members, their spouse and dependents, Department of Defense employees, military retirees, and selective military reserve members.

CENTER OF EXCELLENCE FOR VETERAN STUDENT SUCCESS

The Center is the result of a \$621,299, three-year grant that was awarded to the National University Department of Student Services by the U.S. Department of Education's Fund for the Improvement of Postsecondary Education (FIPSE).

The Center is a centralized point for the coordination of services that focuses on four key areas:

1. Easing veterans' transition to campus life
2. Increasing retention
3. Improving achievement of educational and career goals
4. Providing a higher quality of life through the coupling of pre-existing services and support with newly created programming specifically developed to meet the needs of veteran students

Securing Our Veterans' Future

The Center of Excellence for Veteran Student Success serves as a centralized point for veteran students to access integrated academic, career, networking, and wellness services. The Center is strategically located in San Diego, CA—a national hub for military personnel—however, all National University veteran students can benefit regardless of locale.

HOW WILL VETERANS BENEFIT FROM THE CENTER?

Easing Veterans' Transition to University Life

The Pathways to Success program features an interactive orientation course, which provides information on accessing key VA educational benefits, tools to bolster academic skills, forums for engaging with veteran peers, and strategies for navigating university life. The Center is also equipped with computers, printers, and a student lounge for studying and socializing.

Reaching Veterans' Educational Goals

The Center offers on-site academic skill-building workshops. In addition, the Military Peer-to-Peer Mentoring program helps veterans achieve academic success, so they can finish their degree on time and graduate.

Preparing Veterans for the Workforce

Veterans can stop in for career counseling and advising. They can also find internship opportunities, job postings, and job fair announcements. Whether veterans are looking for the latest career networking events or a resumé-building workshop, the Center has something for everyone.

Improving Quality of Life

The Center promotes healthy minds and healthy bodies—an essential component to veteran student success. The Center offers community- and Center-sponsored health and wellness events and Wounded Warrior information and resources.

Building A Social Network

Veterans are the first to receive the latest news on locally and National University-sponsored veteran social and career events and volunteer activities.

Spectrum Campus, Suite 171

**9388 Lightwave Avenue
San Diego, CA 92123**

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SPONSORSHIP OPPORTUNITIES*

COMMANDER-IN-CHIEF TITLE SPONSOR - \$25,000

- » Two sponsor tables (20 seats)
- » Two full-page color acknowledgments in the event program (one to include front or back inside cover)
- » Eight tickets to VIP reception
- » Premier logo placement as Title Sponsor in all marketing and media materials including: Save the Date/Invitation/Program, and print media and television when available
- » Premier logo placement and recognition as Title Sponsor in sponsor video and at the event
- » Logo recognition on event website for one year
- » Microphone time during event
- » Company profile in Alumni Newsletter

BRIGADIER GENERAL SPONSOR - \$15,000

- » One sponsor table (10 seats)
- » Full-page color acknowledgment in the event program
- » Four tickets to VIP reception
- » Prominent logo placement in all marketing and media materials including: Save the Date/Invitation/Program, and print media and television when available
- » Prominent logo placement and recognition as Brigadier General Sponsor in sponsor video and at the event
- » Logo recognition on event website for one year

LT. COLONEL SPONSOR - \$10,000

- » One sponsor table (10 seats)
- » Two tickets to VIP reception
- » Logo placement in all marketing and media materials including: Save the Date/Invitation/Program, and print media and television when available
- » One half-page black and white acknowledgment in the event program
- » Logo placement and recognition as Lieutenant Colonel Sponsor in sponsor video and at the event
- » Logo recognition on event website for one year

MAJOR SPONSOR - \$6,000

- » One sponsor table (10 seats)
- » One ticket to VIP reception
- » One quarter-page black and white acknowledgment in the event program
- » Logo placement in all marketing materials including: Save the Date/Invitation/Program, and print media and television when available
- » Logo placement and recognition as Major Sponsor in sponsor video and at the event

WINE SPONSOR - \$3,000

- » Four seats at the event
- » Signage at the event on every dinner table advertising your company as the official Wine Sponsor
- » One quarter-page black and white acknowledgment in the event program
- » Logo placement and recognition as Wine Sponsor in sponsor video

PATRIOT TABLE SPONSOR - \$2,500

- » One sponsor table (10 seats)
- » Name recognition in sponsor video
- » Name listing in evening program

UNDERWRITING OPPORTUNITIES * (one of each available)

DECOR SPONSOR - \$8,000

- » One sponsor table (10 seats)
- » One half-page black and white acknowledgment in the event program
- » Logo placement in all marketing and media materials including: Save the Date/Invitation/Program, and print media and television when available
- » Logo placement and recognition as Decor Sponsor in sponsor video and at the event
- » Logo recognition on event website for one year

GRAPHIC DESIGN SPONSOR - \$8,000

- » One sponsor table (10 seats)
- » One half-page black and white acknowledgment in the event program
- » Logo placement in all marketing and media materials including: Save the Date/Invitation/Program, and print media and television when available
- » Logo placement and recognition as Graphic Design Sponsor in sponsor video and at the event
- » Logo recognition on event website for one year

PRINTING SPONSOR - \$8,000

- » One sponsor table (10 seats)
- » One half-page black and white acknowledgment in the event program
- » Logo placement in all marketing and media materials including: Save the Date/Invitation/Program, and print media and television when available
- » Logo placement and recognition as Printing Sponsor in sponsor video and at the event
- » Logo recognition on event website for one year

ENTERTAINMENT SPONSOR - \$5,000

- » One sponsor table (10 seats)
- » One quarter-page black and white acknowledgment in the event program
- » Logo placement in all marketing and media materials including: Save the Date/Invitation/Program, and print media and television when available
- » Logo placement and recognition as Entertainment Sponsor in sponsor video and at the event

FREQUENTLY ASKED QUESTIONS

1. WHAT IS VISIONARY VOICES - A TRIBUTE TO OUR VETERANS?

Visionary Voices - A Tribute to Our Veterans is a fund raising dinner for the Veterans' Victory Scholarship. The Veterans' Victory Scholarship is an important piece of National University's ongoing, nationally recognized efforts to provide accessible and affordable college educations to those who have served in the military.

To spearhead the campaign, community business leader, E. Marie Landers, Senior Vice President and Regional Manager of Wells Fargo Commercial Banking Group, is leading the charge as Chair of the Second Annual Visionary Voices fundraising dinner being held at 5:30 p.m., on Saturday, October 19, at the Marriott Marquis & Marina.

2. WHAT DOES THE VETERANS' VICTORY SCHOLARSHIP DO?

The scholarship is used exclusively to provide funds for National University veteran students. Available funds are dispersed based on academic achievement, community achievement, or financial need.

3. WHY DO VETERANS NEED THESE FUNDS?

Veteran students continue to encounter delays, benefit interruption, or benefit expiration prior to completion of an academic program. In addition, the Defense Department is implementing a reduction in forces across all branches of the military. National University wants to be prepared to assist veterans with the funds needed to pursue or continue their educational goals.

4. WHY NATIONAL UNIVERSITY FOR VETERANS?

- » National University has over approximately 7,000 veteran students.
- » National University supports veteran students through the Center of Excellence for Veteran Student Success. The center is the result of a \$621,299, three-year grant awarded by the U.S. Department of Education's Fund for the Improvement of Postsecondary Education (FIPSE).
- » According to the Department of Education, the U.S. student loan default rate is nine percent. In comparison, National University's student loan default rate is four percent.
- » National University is the second-largest private, nonprofit institution of higher education in California.
- » National University has been accredited by the Western Association of Schools and Colleges (WASC) since 1977.

5. REAL EXAMPLES OF HOW FUNDING HAS ALREADY HELPED VETERANS.

Air Force Reserves veteran and new father Calvin-Paul Stewart works full-time while completing his multiple-subject teaching credential. He has gained high marks as a student teacher and currently maintains a 3.9 GPA. The Veterans' Victory Scholarship helped him after he was denied a supplemental loan to pay for two classes last year, and also covered fees for his Teacher Performance Assessments.

Navy veteran Lisa Taylor aspires to be a nurse. Her G.I. Bill funding was held up for several months, and the delay depleted her emergency funds and savings. "This scholarship will help me to get back on my feet and concentrate fully on my studies," she said.

Navy veteran Ryan Boyle will earn a bachelor's degree in history. He receives a G.I. Bill stipend each month but it doesn't adequately cover his expenses. "The Veteran's Victory Scholarship provides significant peace of mind by relieving economic instability," he said.

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HOST COMMITTEE

2013 DINNER CHAIR:

E. MARIE LANDERS

Wells Fargo

2013 HONORARY DINNER CHAIRS:

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General Atomics

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United States Navy (Ret.)

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National University

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RANDOLPH E. WARD

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FOR MORE INFORMATION

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VeteransTribute.nu.edu

