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MESSAGE FROM THE CHANCELLOR

Motivational speaker Ralph Marston said that excellence is not a skill, it is an attitude. I agree. The faculty and staff of the National University System affiliates and I are proud of our successes, and I believe that feeling of pride is the attitude that pushes us to pursue excellence.

The pride that I'm referring to is the kind that we share when we achieve lofty goals. Pride gives us a common goal. Pride embraces self-respect and self-esteem. Pride is vigorous and spirited. It is optimistic.

The early successes of National University in serving adult learners informed our invention of a new model for education that spans all levels of learning. In the course of a decade, that model, the National University System, has grown to include John F. Kennedy University, National University International, the Division of Pre-College Programs, Spectrum Pacific Learning, and WestMed College.

I encourage you to read more about the National University System in the pages ahead, and see how our faculty and staff use the power of pride to provide innovative higher education programs that meet the needs of our learners and the communities we serve.

Sincerely,

Jerry C. Lee
Chancellor, The National University System



SINCE 2001, **THE NATIONAL UNIVERSITY SYSTEM** HAS BROUGHT TOGETHER INDEPENDENT EDUCATIONAL RESOURCES TO MEET THE CHALLENGES AND DEMANDS OF EDUCATION IN THE 21ST CENTURY.

The System has emerged as a unique model in higher education offering an allied network of independent institutions that provide access to education for a diverse group of learners.

ABOUT THE NATIONAL UNIVERSITY SYSTEM

Headquartered in La Jolla, California, the System is comprised of National University; John F. Kennedy University; National University International; the Division of Pre-College Programs, including National University Academies and National University Virtual High School; Spectrum Pacific Learning; and WestMed College. The System also includes the National University Golf Academy, the Center for Integrative Health, the National University System Institute for Policy Research, and the Center for Performance Psychology.

The National University System offers access to a wide range of educational opportunities, including K-12, technical programs, certificates, teacher credential preparation, and associate's, bachelor's, master's, and doctoral degrees. The affiliates of the System are uniquely aligned to connect a diverse population of students to a network of innovative educational programs that are relevant to their lives, careers, and the marketplace, and are delivered in a format that respects competing life priorities.

With combined operating budgets of \$235 million, real estate valued at \$145 million, an unrestricted net asset value of \$600 million and no debt, the market value of the National University System has been estimated at as much as \$1 billion.





AFFILIATE SUCCESS

Over the last year, the System's flagship affiliate, National University, achieved a major milestone, earning recertification of its accreditation from the Western Association of Schools and Colleges through 2021. This positive news came as National University worked to respond to the changing education landscape at a time when more and more learners are seeking the kind of accessible and relevant education the University offers.

John F. Kennedy University sought innovative ways to help low-income families afford college through financial aid seminars for students in need and new scholarship opportunities. JFK University opened its first Southern California campus at National University's facility in Costa Mesa, and responded to demand for an MBA that emphasizes business innovation and entrepreneurial leadership.

National University International (NUI) took on responsibility for National University international student recruitment and services this year. NUI capitalized on interest from China and India for a U.S. university degree with in-country informational seminars and successful recruiting, expanded its student center, and increased the number of educational programs available to international learners.

For the Division of Pre-College Programs, National University Virtual High School provided an affordable supplement to climbing private high school tuition, reaching a record number of transfer agreements with school districts and achieving 44 percent growth in student enrollment. National University Academies, which became a vital alternative for disadvantaged kids trying to prepare for college or the workforce, added more than 200 new full-time students and increased student achievement on standardized tests.

In a year that saw advanced mobile devices such as smartphones and tablet computers soar in popularity, e-learning provider Spectrum Pacific Learning responded to the opportunity and student demand by developing and successfully launching a mobile website that enables on-the-go students to download course announcements, grades, and assignments to their mobile devices.

System affiliate WestMed College prepares students to become part of a caring community by providing affordable and accessible education in high-demand healthcare careers. Among highlights for the College in 2011 was the addition of new programs including Medical Assistant and Nurse Assistant certificates, receiving new accreditation from the Accrediting Bureau of Health Education Schools, and increasing the number of students completing certificate programs to 82 percent.

Amidst the success of its affiliates, the National University System continued to seek out new ways to serve those who defend our country by forming the National University System Homeless Combat Veterans Network. The Network will serve as a centralized resource for identifying food, shelter, and social service needs of homeless combat veterans.

Over the past decade, the National University System has evolved as an alliance of educational institutions working together to deliver quality, affordable, and convenient education that provides rewards for graduates while answering the needs of the 21st century economy.



CENTER FOR PERFORMANCE PSYCHOLOGY

THE FIELD OF PERFORMANCE PSYCHOLOGY HAS GROWN SIGNIFICANTLY OVER THE LAST FIVE YEARS.

Originally, its principles were applied almost exclusively within athletics; however, research has demonstrated the principles' use in alternative competitive settings, including fine arts, and corporate and military performance.

The National University System Center for Performance Psychology (CPP) is uniquely positioned to serve high school athletes, parents, coaches, and organizations through its community activities, research efforts, superior academic programs, leading experts in the field of sport psychology, and commitment to reach the broader international market.

The Center provides students and coaches at all levels with the unique opportunity to learn about current research in sport psychology, athletic performance, and coaching excellence, as well as the intersection between the mind, the body, and the fine arts; and the power of performance psychology for teams, individuals, businesses, and other organizations.

The Center's current program offering includes the Certificate in Sport Coaching, offered online through the National University Division of Extended Learning.



In September 2011, the Center will launch the Master of Arts in Performance Psychology through National University. The Master of Arts in Performance Psychology will integrate performance research and techniques for use with athletes, military personnel, artists, and corporate executives, and its coursework will be approved to contribute to national certification in sport psychology consulting. The degree offers a broad perspective on performance in competitive pursuits—an innovative approach to the discipline. The Master of Arts in Performance Psychology offers a disciplined, theoretical approach in which practitioners learn from exemplary researchers and practitioners in each competitive setting.

The Center hosted its first conference in February 2011. Themed “Performance Psychology in Athletics,” the conference brought together diverse constituencies in the fields of athletics, sport psychology, and peak performance to share advancements and collaborate on future developments. Featuring keynote speakers, academic papers, and a selection of breakout sessions on various hot topics within the performance psychology field, the event provided valuable information to attendees, successfully raised community awareness about the Center, and built positive public relations.

In April 2010, the Center for Performance Psychology launched *The Journal of Performance Psychology*, an online peer-reviewed journal committed to the dissemination of relevant and timely research in the field of performance psychology. The *Journal's* first article focused upon the need for coaches to understand and be prepared for emergency and crisis situations. Future publications will focus on the application of performance psychology techniques with military personnel and within the fine arts.

In its first year, CPP has consulted with 20 different groups, including athletic teams and individuals, the military, and Olympic teams. These include ongoing consulting partnerships with YMCA after-school programs, the United States Army's ROTC program, as well as the U.S. Olympic Speedskating program. These relationships enable the Center to have impact on community, regional, and national levels.

In its first year, the Center for Performance Psychology has emerged as a strong service organization within the National University System.





INSTITUTE FOR POLICY RESEARCH

THE NATIONAL UNIVERSITY SYSTEM IS CONTINUALLY SEARCHING FOR WAYS TO CONTRIBUTE TO THE VALUABLE SHARING OF IDEAS AND INFORMATION THAT BENEFITS THE COMMUNITIES WE SERVE.

In January 2009, the System took that commitment beyond the world of academia with the addition of the National University System Institute for Policy Research (NUSIPR).

The Institute is a groundbreaking think tank that promotes high quality economic, policy, and public-opinion research to improve the efficiency and effectiveness of local governments. Through the Institute, the National University System is positioned as a higher education leader engaging in the major policy issues facing the regions the System serves. The Institute is a vital resource for decision makers and a knowledgeable economic voice aimed at furthering the National University System's mission of improving the quality of life enjoyed by citizens and their communities.

Since its establishment as part of the System, the Institute has published research on the state of wildfire preparedness, the economic impact of golf on San Diego County, the state of the San Diego-Imperial County-Baja Megaregional economy, and the role that Barrio Logan neighborhood businesses play as vital subcontractors to San Diego's ship repairers. It also publishes *The Economic Ledger*, a bi-monthly report highlighting key economic happenings in the San Diego region. Since its launch in January 2009, NUSIPR has produced seven major policy reports, more than 20 shorter policy briefs, 14 economic bulletins, 10 public opinion polls, and more than 100 commentaries.



NUSIPR's status as a university-affiliated nonprofit institute provides distinct advantages to organizations sponsoring research. As part of the National University System, the Institute enjoys greater access to experts and is associated with one of California's leading universities, National University.

The Institute for Policy Research emphasizes proactivity and timeliness in its work. In 2011, the Institute focused on analyzing topical economic news items. Additionally, the Institute this year published a special report, "Making It Happen," a study on the role of private higher education and California's looming baccalaureate crisis. For the report, NUSIPR partnered with the University of Southern California's Center for Higher Education Policy Analysis to examine the problem and to offer eight policy steps that could help increase higher education participation and completion in California.

A two-year NUSIPR project completed this year and sponsored by the Association of Building Contractors studied the impacts of project labor agreements on school construction costs. This study is expected to become prominent research on an important debate, increasing the stature of the Institute and the National University System.

Among grants received in 2011, \$35,000 from the San Diego Regional Economic Development Corporation supported an employment forecast for the region and a retrospective look at growth in select industries.

The Institute's research in 2011 was mentioned more than 160 times in the media, including in the *Los Angeles Times*, *The San Diego Union-Tribune*, KPBS-FM, Voice of San Diego, the *North County Times*, and the *San Diego Business Journal*.

Plans for the coming year call for NUSIPR to cover additional areas served by the National University System in California and Nevada.

As part of the **NATIONAL UNIVERSITY SYSTEM**, the Institute enjoys greater access to experts and is associated with one of California's leading universities.





THE NATIONAL UNIVERSITY SYSTEM HOMELESS COMBAT VETERANS NETWORK

THE NATIONAL UNIVERSITY SYSTEM HOLDS ACTIVE MILITARY MEMBERS AND VETERANS IN THE HIGHEST ESTEEM FOR THEIR BRAVE COMMITMENTS, HARD WORK, AND PATRIOTIC SACRIFICES.

The System and its affiliates work to repay the military's defense of our country by helping active duty military members and veterans build their future through accessible and affordable higher education opportunities.

The National University System has earned a distinguished reputation for its commitment to military education. The System's flagship affiliate, National University, is a past winner of the prestigious Ray Ehrensberger Award for Institutional Excellence in Military Education, and has been named a "Military-Friendly School" by *G.I. Jobs* magazine, and one of "America's Top Military-Friendly Colleges and Universities" by *Military Advanced Education* magazine.

While National University has established processes and facilities to assist more fortunate active military members and veterans, there are significant numbers of homeless veterans who need – and deserve – further help. In FY2011, the National University System worked to establish a system to assist homeless combat veterans in San Diego.



VETERAN'S VILLAGE OF SAN DIEGO

THE NEED

The National Coalition for Homeless Veterans has concluded that, until serious efforts are made to address the underlying causes of homelessness, including lack of affordable housing and accessible, affordable healthcare (for non-veterans), the tragedy of homelessness among both veterans and non-veterans will continue to plague American communities.

While more than nine percent of all veterans nationwide live in California, more than 25 percent of all *homeless* veterans nationwide live in the state. It's estimated that approximately 2,000 homeless combat veterans live in San Diego.

Recognizing the issue of homeless combat veterans to be of the utmost importance and critical urgency, in 2010, Chancellor Jerry C. Lee called for the establishment of the National University System Homeless Combat Veterans Network.

DEVELOPING A CONTINUUM OF COORDINATED CARE FOR HOMELESS COMBAT VETERANS

For many homeless veterans, accessing and negotiating fragmented social services is frustrating. For those suffering from emotional or physical disabilities, it is almost impossible.

The National University System Homeless Combat Veterans Network will bring together numerous veterans and homeless agencies and organizations to provide a non-fragmented continuum of coordinated care for combat veterans in San Diego.

The Network is working to create partnerships with a number of organizations working with veterans, including Veterans Village of San Diego; St. Vincent de Paul Village; and Operation Game On!, an organization that provides golf rehabilitation programs for returning troops who have suffered traumatic experiences in combat.

The coordinated care provided by the National University System and its partners includes a transitional housing program; food; clothing; personal hygiene facilities; medical care; dental care; mental healthcare; permanent housing; transportation assistance and travelers aid; personal development counseling and rehabilitation; legal aid; education; employment readiness; and placement.

The National University System provides the Network with educational opportunities for homeless combat veterans, including:

- Referrals for onsite continuing education (GED, Associate of Arts degree, etc.) to prepare interested homeless combat veterans for future National University attendance
- Educational scholarships
- Referrals to National University's Veteran Student Success Center

(Image to right) National University System Chancellor Jerry C. Lee (front row, second from left) and Operation Game On! Founder and President Tony Perez (front row, center).





CENTER FOR INTEGRATIVE HEALTH

THE QUEST FOR KNOWLEDGE IS A CONTINUING JOURNEY,
ONE THAT LASTS A LIFETIME.

So too, is the quest to live a longer, healthier life. As people seek the secrets to optimum health, more of them are combining traditional medicine with new, proven ways of achieving that goal.

Growing data demonstrates the effectiveness of holistic, complementary approaches. Research from the National Institute of Health has revealed how integrative health methods and lifestyle changes can benefit health, including reversing serious conditions like severe coronary heart disease. Several major corporations including Walgreens, Pfizer, and Pepsi have also recognized the benefits of integrative health, adopting employee healthcare programs that use such approaches to increase productivity and lower costs.

The National University System's Center for Integrative Health evolved from the Institute for Wellness and Peak Performance, which was founded as part of the System in 2005. The Center provides information and resources health seekers need, while also facilitating further research and dialogue about this burgeoning area of healthcare. The Center's expertise is also utilized in the development of integrative health degree and certificate programs offered by National University System affiliates.

The Center works to improve health and wellness in the United States by providing education to individuals about integrative health and to help people live healthier lives. Much progress was made in those areas over the last year with the growth of Integrative Health Review (www.integrativehealthreview.com), a website established by the Center to serve as a collection point for integrative health information.



INTEGRATIVE HEALTH REVIEW provides easily-navigated, always-available information for individuals from all age groups, backgrounds, and ethnicities interested in living healthier lives.

AN INTEGRATIVE HEALTH RESOURCE

Through Integrative Health Review (IHR), the Center for Integrative Health provides access to important and much desired information on the latest health and wellness knowledge via a free online resource available to all who are interested. The site features articles, research and tips, subject-specific videos, forums, interactive tools, and resources from a diverse range of expert contributors and renowned health organizations.

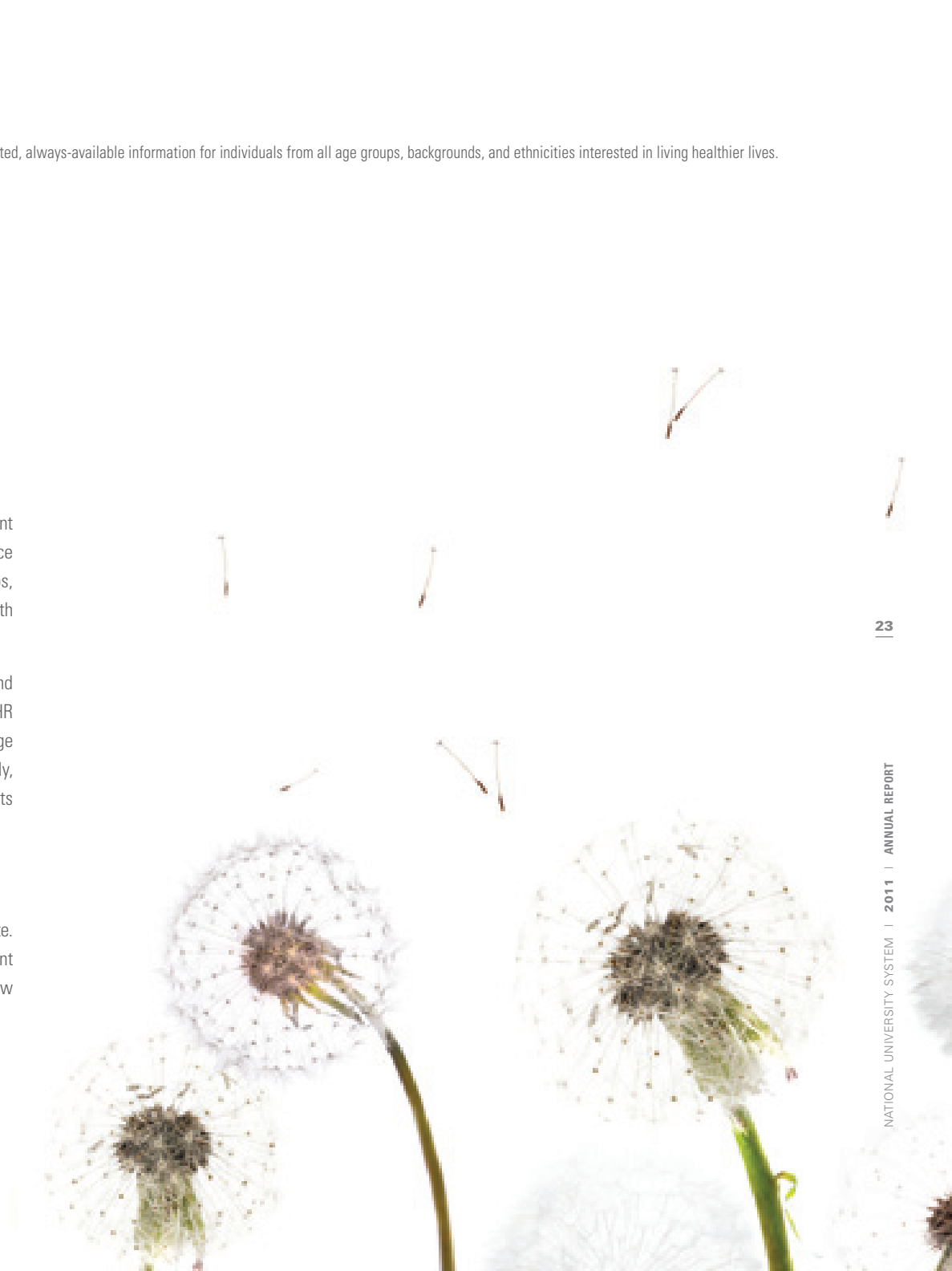
Given the overwhelming number of sources on key topics in the health arena available both online and in print, finding the latest information on a specific subject can be time-consuming and difficult. IHR simplifies that, serving as an easily-navigated, always-available resource for individuals from all age groups, backgrounds, and ethnicities interested in living healthier lives. New articles are added weekly, with subjects separated into easy-to-understand tabbed sections that are searchable for particular subjects or articles.

GROWTH OF INTEGRATIVE HEALTH REVIEW

In the last year, IHR has added to its roster of experts, increasing the amount of content available on the site. In addition to general health articles and videos, new content this year provided information on different cancers and prevention of major diseases. Visitors can also find links to helpful resources like the new FDA food pyramid, a blood pressure chart, and a calorie counter.

LEADERSHIP

Chancellor Jerry C. Lee





NATIONAL UNIVERSITY

NATIONAL UNIVERSITY

Forty years ago, National University opened the doors of higher education to a large and diverse segment of non-traditional learners with education that met their needs and fit their lifestyles. Today, National continues to meet the needs of 21st century students.

STARTING OUT AS A SINGLE CAMPUS IN SAN DIEGO, **NATIONAL UNIVERSITY** TODAY BOASTS OF 27 CAMPUSES THROUGHOUT CALIFORNIA AND ONE IN NEVADA, AS WELL AS A NETWORK OF ONLINE INFORMATION CENTERS (OICs) IN CALIFORNIA, FLORIDA, NEVADA, TEXAS, AND VIRGINIA.

With a full-time equivalent student body of 22,000 students, National University ranks as the second-largest private, nonprofit institution of higher education in California and 12th-largest in the nation.

The University now offers more than 100 fully accredited associate's, bachelor's, and master's degrees, 40 certificates and 19 teaching credential programs through the College of Letters and Sciences and the Schools of Business and Management, Education, Engineering and Technology, Health and Human Services, and Media and Communication. More than 70 programs can be completed entirely online.

The University is able to offer affordable, quality education, even in trying economic times, thanks to its unparalleled financial stability. Since 2002, the University's assets have risen from \$162 million to more than \$638 million. National University's current operating budget is more than \$193 million; the University's real estate holdings are valued at \$105.9 million, and National has an unrestricted net asset value of \$595 million with no debt.

The benefit of this financial stability is undergraduate tuition that costs 59.4 percent less than the average private, four-year college, according to the College Board's "Trends in College Pricing" report.





HIGHER EDUCATION TRENDS

Among key trends that influenced National University this year was the rise of mobile learning. Statistics show that investments in mobile learning—education delivered to smart phones, PDAs and tablet computers—is estimated to grow to almost \$247 million by the end of 2011, according to Ambient Insight, LLC, an international market research firm.

Responding to this trend, the University's School of Media and Communication worked with the Pew Faculty Teaching and Learning Center and National University faculty to develop mobile learning content for some of its general education courses. This enables students to download study materials to various mobile devices.

The trend of social media has also been integrated into the Master of Arts in Strategic Communications program, with students generating wikis and blogs, creating avatars, and executing interactive presentations.

The School of Business and Management (SOBM) experienced significant growth of international students in its MBA program this year. These students are often next-generation leaders of their family's business and come to National University to prepare for success in global business. To serve them, SOBM developed an MBA specialization in "Leading the Family Business."

The changing economy has affected many employment sectors, including significant impacts on the field of education. National's School of Education responded with a new Associate of Arts for Paraprofessionals, initiating a program that teaches K-12 educators how to convert courses for online delivery, revising the Educational Administration program to meet the needs of low performing schools, and providing a leadership program for charter school administrators. The School also created programs geared toward employment in organizations beyond pre-K-12 schools, including a certificate for higher education administrators and a master's degree in Adult Learning.

The College of Letters and Sciences acted on an emerging academic trend, creating a unique Master of Arts in Rhetoric and Composition that can be completed entirely online. Few universities offer such a program, and National University is the only institution to offer it online. Responding to the legal field's increasing reliance on paralegals, now called upon for a wider variety of duties, the College added three new legal research and writing courses to the Paralegal Studies curriculum, as well as adding a course in Alternative Dispute Resolution.



SIGNIFICANT MILESTONES

In April, National University received reaffirmation of its accreditation from the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges (WASC), the accrediting body for all universities and colleges in California, Hawaii, Guam, and the Pacific Basin. The next Educational Effectiveness Review is scheduled for spring of 2021. While the University has been accredited by WASC since 1977, this reaffirmation period stands out as the longest in National's history. National takes much pride in the reaffirmation of the accreditation. WASC officials noted the work of the University's faculty and staff over the years in creating sustainable support systems for student learning and success. WASC also commended National for its comprehensive faculty-led assessment processes, strong support systems for students from admission through graduation, and its training program for adjunct faculty.

This year, the Board of Trustees approved a merger between the School of Media and Communication (SOMC) and the School of Engineering and Technology (SOET). The merged school will be called the School of Engineering, Technology, and Media (SETM), a project-driven interdisciplinary curriculum that is the new model for engineering programs that strive to prepare students by teaching innovation coupled with practical skills-based applications. Simultaneously, as media production relies more on technology for innovation, the need for collaboration between engineering and media departments has significantly increased. These once separate disciplines now work together to create innovative approaches to formerly technology-only challenges. In addition, the explosion of wireless devices is creating a strong industry need for engineers with relevant knowledge in the information design field. It is the recognition of these shifts in the technology and media industries that was the impetus for the creation of SETM. This merger allows for the creation of programs that embrace the world of multi-disciplinary engineering. SETM faculty working in concert will provide the intellectual capital and experience necessary to develop programs that combine technology and media in service of innovation.

The Board also approved the creation of a new School of Professional Studies. The School will focus on preparing students for success in the global arena and providing opportunities for advancement in their professional careers. It will also contribute enormously to the development of the University by offering professional education in the academic disciplines not currently found in its other Schools and by acting as a platform for encompassing distinct and diverse departments and degree programs. This will provide opportunities for a wide array of focus areas as well as allow the University to continue keeping pace with the new competitive marketplace in higher education.



NEW FACILITIES

Modern facilities provide the infrastructure needed to comfortably accommodate students and enable the latest education technologies. National University's newly remodeled 38,000-square-foot Fresno campus features traditional and computer-equipped classrooms, computer labs, science and nursing skills labs, a nursing simulation lab, and a nursing anesthesia lab. Fresno now also features the National University Golf Academy, which includes a state-of-the-art swing lab employing the same motion capture software used by the TaylorMade Performance Lab. National University's Ontario campus received a 12,000 square-foot expansion to the nursing department, including a nursing simulation suite to support nursing programs now offered at that campus.

FY2011 also saw completion of a 10-month upgrade of the wide-area network and Internet connections at National University. The project resulted in bandwidth increases of up to 1,300 percent, improving online access and performance for faculty and staff, while enabling new technologies.

National University's Online Information Centers (OICs) have enjoyed considerable success since the opening of the first Center in 2008. Now with a total of 14 locations, the OICs increase the visibility of National University's online programs and provide an introduction for prospective students to the University and all of its degree, credential, and certificate programs. People interested in advancing their education can also experience an online class and receive educational and financial aid counseling, as well as enrollment assistance at the OICs. Seven new online information centers were opened this year, helping National University expand into new markets including Quantico, Virginia; Santa Ana, Pasadena, National City, Long Beach, and El Cajon in California; and Dallas, Texas.



NEW PROGRAMS

Among 43 new educational programs added in 2011, the School of Engineering and Technology's Master of Science in Cyber Security and Information Assurance was implemented to address a new and growing industry. Specializations available include Computer Forensics, Cryptography and Engineering, Health Information Assurance, Information Assurance Security, and Security Software Engineering. The Master of Science in Nursing, including a Specialization in Nursing Informatics, from the School of Health and Human Services, provides an online opportunity for a field needing additional growth. The Associate of Science in Professional Golf Management, available through the College of Letters and Sciences, is a new online degree for students looking for introductory positions in the golf industry.

The increasing use of electronic health records heightens the need for skilled health information technicians. The School of Health and Human Services answered that need with the development of a new Master of Science in Health Informatics, as well as a new Health Informatics Specialization within the Master of Science in Nursing program.

Also added was a Master of Science in Clinical Regulatory Affairs. This program is one of the few available to those seeking specialized education to prepare for jobs in this growing segment of the healthcare and life sciences industry.



SUPPORTING THE MILITARY

Over its 40-year history, National University has earned a distinguished reputation for its commitment to military education. It is the past winner of the prestigious Ray Ehrensberger Award for Institutional Excellence in Military Education, and has been named a "Military-Friendly School" by *G.I. Jobs* magazine and one of "America's Top Military-Friendly Colleges and Universities" by *Military Advanced Education* magazine.

This year, services to veterans of the U.S. Armed Forces were expanded by establishing the Veteran Student Success Center. Located at National's Spectrum Business Park Campus in San Diego, a national hub for military personnel, the Center will be a centralized point for the coordination of services for veterans. Services provided will focus on four key areas: easing the transition to campus life, increasing retention, improving achievement of educational and career goals, and improving the quality of life by coupling pre-existing services and support with newly-created programming specifically developed to meet the needs of veteran students. The Center is the result of a three-year \$621,299 grant that was awarded to the National University Department of Student Services by the U.S. Department of Education's Fund for the Improvement of Postsecondary Education. As part of this project, National University will establish the Veteran Student Support Team to facilitate the development and implementation of the Center and its services. Funding from the grant will also facilitate a military peer-to-peer mentoring programming aimed at increasing retention and academic achievement.

Outreach to the military was also expanded this year, with the University's military operations team focusing on areas including Norfolk, Virginia; San Antonio, Texas; Savannah, Georgia; Pensacola, Florida; Fayetteville and Raleigh, North Carolina; Jacksonville and Havelock, Florida; Kentucky; and Honolulu, Hawaii. National University will develop agreements with bases in these regions to establish permanent office hours enabling University personnel to advise and admit students. As a result of these and other efforts, military admissions in 2011 increased 20.4 percent over the last year.



AWARDS AND RECOGNITION

The Institute of International Education's *Open Doors* magazine ranked National University among the "Top 40 Master's Institutions" in its most recent list. Among all the universities on the list, National had the highest enrollment of international students among private institutions.

NEW PARTNERSHIPS

Community involvement in the areas National University serves is both facilitated and enhanced by key partnerships. Among new partnership activity in 2011 are three new involvements through the School of Health and Human Services. A new partnership with Scripps Mercy Physical Partners and VIP Connect will enable students to complete internship and capstone experiences with members of the 600-physician practice and 25 service providers who comprise the group. The partnership also provides opportunities for high quality student and faculty research.

National University is a founding member of the new Sharp Outcomes Institute, enabling National's students and faculty to participate in the design and completion of health outcomes research as a component of quality improvement and comparative effectiveness.

Through Community Health Improvement Partners, students and faculty will participate in the evaluation of large-scale projects that seek to improve the health of the San Diego region.

In the year ahead, National University will keep working to answer the ever-changing challenges of 21st century higher education and the world at large. Providing access to lifelong learning that contributes to stronger communities and an educated global citizenry will continue to serve as both a motivator toward excellence and a source of pride for all involved.



NATIONAL UNIVERSITY GOLF ACADEMY

NO LONGER JUST A POPULAR PASTIME, GOLF CONTINUES TO EVOLVE AS A GROWING BUSINESS.

With more than 32,000 golf courses in 119 countries around the world, the golf industry is estimated to generate \$76 billion annually. North America alone is home to more than 19,000 golf courses and 25 million golfers.

The Professional Golfers Association reports that “more than 500,000 people call the golf course their office.” Career opportunities in the industry range from jobs that support golf course operations and resort management, to positions in merchandising and the affiliated recreational golfing market.

The National University Golf Academy (NUGA) provides a unique mix of instruction from golf professionals, physical fitness experts, personal trainers, dieticians, and sport psychologists who help students gain the knowledge and playing abilities needed to succeed in a variety of professional golf settings.

The Academy’s innovative golf programs combine academics with golf instruction at the high school, associate’s, and bachelor’s levels. Students work together through onsite classes and online seminars to improve their game and develop national and international networks of golf professionals.

NUGA’s academic programs include a Bachelor of Arts in Sport Psychology, which prepares graduates for coaching opportunities or admission to graduate psychology programs. An Associate of Arts with a Concentration in Professional Golf Management provides students with fundamental knowledge and skills needed for entry-level positions in the golf industry.

In 2011, NUGA continued development of its academic offerings, adding a Bachelor of Business Administration with a Concentration in Professional Golf Management and a Master of Business Administration with a Specialization in Professional Golf Management. These new programs provide students with essential business and golf skills.



NATIONAL UNIVERSITY GOLF ACADEMY SWING LAB

The Academy's high school programs, which provide introductory golf-focused curricula, are offered in partnership with National University Virtual High School. For non-degree students who want to earn professional golf industry credentials, certificate programs are also offered.

In 2011, golf-related education opportunities were expanded to Northern California with the National University Golf Academy bringing its programs to the University's Fresno campus. The Academy's Fresno opening brought NUGA's state-of-the-art swing lab to the Central Valley. Available for Academy students as well as any interested golf teacher or student in the region, the swing lab includes high-speed cameras and a computer system that renders a three-dimensional animation of a golfer's swing, employing the same motion-capture software used by the TaylorMade Performance Lab.

The National University Golf Academy continued the National University System's support of the military with special golf clinics. Events at Cherry Point, North Carolina Marine Base, and Camp Pendleton helped golfers' games and also provided military members the chance to explore educational opportunities at the Academy. Additional military outreach events and clinics have been scheduled for Camp Lejeune, Fort Hood, and Whispering Firs Golf Course at McChord Air Force Base.

Golf Academy faculty and staff also proudly volunteered in 2011 for Operation Game On!, a nonprofit organization that provides golf rehabilitation programs for troops who have suffered traumatic experiences in combat by providing golf lessons, specially fitted clubs, and playing opportunities.

The Academy had another successful year in public relations, garnering 24 media stories, including over 39 minutes of TV coverage. Highlights of the year include 11 print articles, five TV interviews, nine radio interviews, and an online feature on the NUGA Swing Lab.

The heightened interest in the Academy's programs continued to spur growth, with the total student count almost doubling from last year to reach 220 students.

In the near future, NUGA plans to expand its programs' availability further in Southern California with a possible expansion to the Los Angeles area.





JOHN F. KENNEDY UNIVERSITY

As JFK University approaches its 50th anniversary, the University will continue to embody the values of former President John F. Kennedy. JFK University is an institution predicated on serving the community, delivering education to underserved populations and supporting social justice and diversity. JFK University is the only freestanding institution nationwide that honors the United States' 35th President.



JOHN F. KENNEDY UNIVERSITY OFFERS ACCREDITED DOCTORAL, MASTER'S, AND BACHELOR'S DEGREES, CERTIFICATES, AND EXTENDED EDUCATION PROGRAMS.

The University houses three colleges: the College of Undergraduate Studies, the College of Graduate and Professional Studies, and the College of Law. The University's Division of Continuing Education offers a wide range of courses catered to mental health specialists and business professionals. JFK University has three locations in the San Francisco Bay Area, including: Pleasant Hill, Campbell, and Berkeley; and a new campus location in Costa Mesa, California.

HIGHER EDUCATION TRENDS

In FY2011, JFK University saw online education gain momentum as college students faced cutbacks in classes and degree offerings as a result of substantial reductions in government funding for higher education in the public sector. A 2010 Survey of Online Learning by The Sloan Consortium revealed that online student enrollment grew by 21 percent while the total higher education student population grew by only two percent. The study, which assessed more than 2,500 colleges and universities nationwide, found approximately 5.6 million students were enrolled in at least one online course in fall of 2009. As a result, JFK University increased the number of its online course offerings to students.

JFK UNIVERSITY opened its first Southern California campus at National University's Costa Mesa location.

The University also witnessed an increased interest in private schools as the reduction in government funding led to limited enrollments in public institutions. JFK University joined The Common Application membership association, which allows students to apply and transition to a limitless number of schools, such as JFK University, for a flat fee. Moreover, JFK University's community college outreach campaign successfully recruited community college students looking to transfer to a university setting. JFK University effectively positioned itself as the solution for students to complete their degrees on time. The government also cut financial aid, including funding for the Federal Perkins Loan Program, in FY2011. JFK University sought out innovative ways to help low-income families afford college. The University's Office of Financial Aid facilitated financial aid seminars for students and offered new scholarships.

SIGNIFICANT MILESTONES

JFK University hosted the Annual Kennedy Laureate Award dinner at the Blackhawk Museum, which recognized dedication and service in healthcare this year. More than 400 guests joined to pay tribute to the 2010 honorees, who included a CNN Emmy®-award winning chief medical correspondent, a renowned chef, and an author.

NEW FACILITIES

As funding for mental health services in the San Francisco Bay Area is reduced, JFK University's counseling centers have become a vital regional resource. In May 2011, JFK University opened a new mental health facility, the JFK University Community Center, in downtown Concord. The 8,800-square-foot building services a growing underserved population in the Bay Area and provides crucial psychological care. Along with the additional counseling centers in Oakland and Sunnyvale, California, this center offers both short-term and long-term services on a sliding pay scale based on income level.

JFK University opened its first Southern California facility at National University's campus in Costa Mesa. The expansion created a greater geographical awareness for JFK University's unique Northern California-based programs.





NEW PROGRAMS

In response to demand for a general undergraduate degree, JFK University added the Bachelor of Arts in Liberal Studies to equip students with practical skill sets and global perspectives. The University also expanded the Master of Arts in Counseling Psychology (Holistic) program, adding a Specialization in Expressive Arts at its Campbell campus, in response to increasing interest in the psychological field to integrate art-based therapies in mental healthcare. Finally, JFK University obtained WASC approval for the Master of Laws in American Legal Studies, which provides international attorneys access to training for the California bar exam with the convenience of studying abroad. The program will launch in January 2012.

The University also launched the Institute of Entrepreneurial Leadership (IEL) designed to stimulate and scale entrepreneurship and job creation in the Bay Area. In 2011, the IEL launched a Professional Certificate in Entrepreneurship, which provides training and mentoring to entrepreneurs and small business owners looking to launch or grow their business. In addition, the MBA program expanded to offer a new Specialization in Entrepreneurial Leadership that emphasizes innovation and enterprising leadership in business.

In addition to its new onsite degree programs, the University expanded its online degree offerings to include the Master of Arts in Sport Psychology, which allows coaches, athletes, and other sporting professionals worldwide to study sport psychology without having to relocate to California.

NEW PARTNERSHIPS

JFK University's Institute of Entrepreneurial Leadership (IEL) formed a new partnership with Keiretsu Forum, the largest global private equity investment network of accredited angel investors, venture capitalists, and corporate/institutional investors. This collaboration, coupled with the IEL's partnership with the Contra Costa Business Development Center, enables students to gain practical, real-life insight into the investment process and be prepared to start their own businesses.

The Pleasant Hill campus hosted the United States Association for Body Psychotherapy conference. The theme, "Unraveling Trauma: Body, Mind, and Science," focused on the latest neuroscience research.

JFK University is a new member of the Todos Santos Business Association, a collaborative effort of local organizations to develop and maintain a vibrant, prosperous, and hospitable downtown in Concord, California.





JOHN F. KENNEDY UNIVERSITY YELLOW RIBBON PROGRAM

ELIGIBLE VETERANS CAN NOW RECEIVE EXPANDED EDUCATION BENEFITS TO MEET GROWING NEEDS.

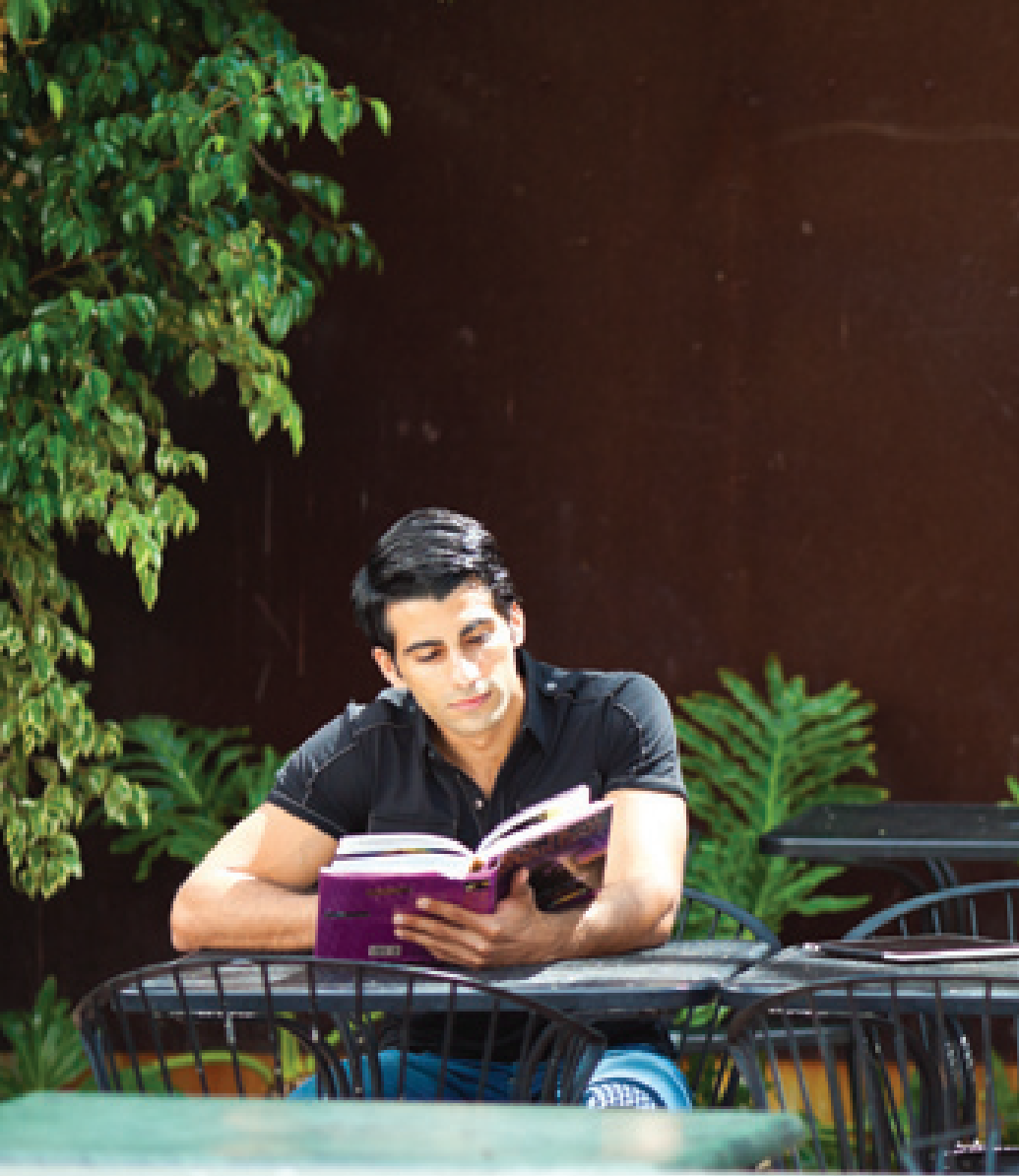
In the summer of 2010, JFK University entered into an agreement with the Department of Veterans Affairs (VA) under its "Yellow Ribbon" program.

The Yellow Ribbon program, a key provision of the new Post-9/11 GI Bill, allows the VA and participating colleges to share in supporting students attending a private institution, graduate school, or in an out-of-state status. The program is reserved for veterans eligible for the Post-9/11 GI Bill who served at least 36 months on active duty or served at least 30 continuous days before being discharged due to a service-related injury. For a veteran attending the University under the Yellow Ribbon program, the out-of-pocket expenses for tuition and fees will be significantly reduced.



NATIONAL UNIVERSITY INTERNATIONAL

A degree from a United States college or university is highly valued around the world. Foreign students who can come to the United States to study not only absorb information from their classes, but also experience American culture firsthand, while sharing their own culture with fellow students. Thanks to advancements in technology that facilitate online learning, students who can't travel to America can reap the benefits of a U.S. degree by completing it online from home.



SINCE 2006, **NATIONAL UNIVERSITY INTERNATIONAL** (NUI) HAS PROVIDED PREMIER ONLINE AND ON-CAMPUS EDUCATION OPPORTUNITIES TO STUDENTS AROUND THE GLOBE.

The organization serves all National University System affiliates by creating partnerships and enrollment opportunities. In the past year, NUI has played an integral role extending the reach of the System's programs.

HIGHER EDUCATION TRENDS

The Institute of International Education's *Open Doors* magazine reports enrollment of international students in the U.S. has increased 2.9 percent in the last year. In 2010, approximately 20 million foreign students studied in the U.S. Of those, 43 percent were enrolled in graduate programs. The top five countries of origin for international students were China, India, Korea, Canada, and Taiwan.

NUI has capitalized on this trend, with strong recruitment networks in both China and India. The National University System affiliate has more than 100 authorized recruiting agents in India, 60 in China, and 40 recruitment agents located outside of India and China. Throughout 2011, NUI representatives traveled to these countries providing updates about National University and its programs. In addition, more than 50 seminars brought the latest National University information to prospective students in their home countries. This outreach increased awareness about the University's programs and contributed to the enrollment of 230 new students from China and 66 new students from India.



SIGNIFICANT MILESTONES

NEW FACILITIES

In 2011, NUI's International Student Center was expanded to house virtually all departments interacting with international students. The expanded Center combines International Student Admissions, Student Services, and the Programs Office, enabling students to access all the services they need in one place while also providing them with a sense of community.

NEW PROGRAMS

As the world's educational needs continued to change, NUI added relevant programs for international students in FY2011. The new Pre-MBA program enables students to explore the important components of a business plan and learn about human resources, business organization, finance, and marketing while developing a working knowledge of business English. The Teaching English to Speakers of Other

Languages Certificate program provides knowledge and teaching skills through hands-on practice to teach English as a second language at any level. The Accent Reduction workshop provides tools and practice needed for non-native speakers to improve pronunciation of American English. A new English Camp for international students offers a two- to four-week program providing English language instruction and field trips.

NUI expanded National University's academic program offerings to international students, increasing the number of programs available from 10 to more than 41. In addition to increasing international student access to education, National University International also promotes National University programs outside California. In that role, FY2011 saw NUI open a new Online Information Center (OIC) in Dallas, Texas. The OICs not only offer information about National University programs and recruit students, they also help to differentiate National University from other online education institutions by offering face-to-face interaction and educational planning advice. NUI plans to expand the Online Information Center network in the year ahead with new locations slated to open in Houston, Texas; Atlanta, Georgia; and Seattle, Washington.



NEW PARTNERSHIPS

NUI worked with National University's School of Business and Management on a partnership with the North County Chamber of Commerce in FY2011 that established an internship program to enhance the learning experience of international students. The program partners National University MBA students with local businesses seeking assistance. In addition, a new partnership with the World Trade Center of San Diego provides NUI students with the opportunity to apply for internships with the international business organization three to four times a year.

STUDENT SUPPORT

National University International prides itself on its interaction with students and the positive feedback they receive. That starts with recruitment efforts that are straightforward, honest, and expeditious. NUI's Student Services department provides learners with a sense of community, providing needed support and information. Such commitment is validated by an international student retention rate of approximately 85 percent.

In the year ahead, competition is expected from universities in the United Kingdom, Australia, and New Zealand as they aggressively recruit international students. NUI will continue to differentiate itself by offering excellent service to its students while extending the availability of quality education to learners from around the world.





DIVISION OF PRE-COLLEGE PROGRAMS

The Division of Pre-College Programs sets itself apart from traditional high schools by offering both private and public school options, online and onsite classes, and an affiliation with the National University System.



THE DIVISION OF PRE-COLLEGE PROGRAMS VALUES INNOVATION, OPPORTUNITY, ACHIEVEMENT, COLLABORATION, AND FLEXIBILITY.

The Division oversees three schools, including National University Virtual High School (NUVHS), a private, online and nonprofit high school; and National University Academy (NUA), two tuition-free public charter schools.

NATIONAL UNIVERSITY VIRTUAL HIGH SCHOOL

National University Virtual High School is committed to providing interactive, media-rich educational opportunities in a flexible, student-centered learning environment to a diverse population of learners. NUVHS students can expect to be engaged learners, critical thinkers, effective communicators, and global citizens. NUVHS offers a college preparatory program, College Board-approved Advanced Placement (AP®) classes, electives, and credit recovery assistance, for grades 9 through 12—all aimed at improving grades, obtaining a diploma, and promoting college acceptance. Unlike a traditional high school setting, students have the flexibility to enroll year-round, choose part-time or full-time schedules, and receive 24/7 access to online courses and student support. The NUVHS student body is primarily part-time with distinct backgrounds, consisting of elite, college-bound athletes; young people in the performing arts; ambitious traditional students; and students seeking additional units or an improved GPA. All courses are instructor-led by California-credentialed teachers who are certified under the No Child Left Behind Act.



NATIONAL UNIVERSITY ACADEMY

National University Academy offers full-time independent study programs with flexible hybrid models and a personalized instructional environment led by California-credentialed teachers. NUA engages learners in a variety of instructional practices, including onsite meetings, workshops, customized programs, interactive courses, student field trips, community service, and hands-on lab experiments. NUA offers standard high school diplomas, college preparatory courses, or GED readiness programs. NUA Lakeside serves grades 6 through 12 at 15 locations in San Diego and Riverside counties. NUA Armona opened in August as a statewide charter school targeting 18- to 24-year-olds and serves grades 9 through 12 at eight sites.

HIGH SCHOOL EDUCATION TRENDS

NUVHS recognizes that the economy continues to remain unstable, with the U.S. unemployment rate last reported at 9.2 percent in June of 2011, according to the U.S. Bureau of Labor Statistics. NUVHS is an affordable supplement to climbing private high school tuition while NUA has become a lifesaving alternative for preparing disadvantaged kids for college or the workforce. NUVHS retains competitive tuition rates to ensure students receive the education they deserve without an expensive price tag attached to it. NUVHS' student enrollment surged last year with a 44 percent cumulative growth rate.

High school dropout rates improved in 2011 with additional charter schools operating in the U.S. As traditional public high schools were plagued with overcrowding and reduced state funding, charter schools became a refreshing alternative learning environment for at-risk students. In fact, NUA celebrated over 200 graduates last year, and many students were proud first-generation high school graduates.

Despite California's state budget cuts for K-12 educational programs and increased competition from the nonprofit, public, and for-profit sectors, NUVHS and NUA charter schools continue to thrive.

SIGNIFICANT MILESTONES

Collectively, the Division educated over 3,200 students in excess of 10,000 courses last year. NUVHS served over 2,300 students enrolled in over 3,300 courses. NUA enrolled more than 1,100 students last year for a total of 6,900 Students In Class (SIC).

The Academies implemented new curriculum, modified reporting processes, and revised instructional models resulting in marked student achievement on standardized test measures. Results of the self-study will be presented next year. NUA Lakeside received National Collegiate Athletic Association (NCAA) and National Association of Intercollegiate Athletics (NAIA) accreditation, and UC "a-g" course approval last year, further validating the quality of its academic programs. NUA Armona hosted its initial WASC-ACS accreditation visit in April and has received full accreditation. NUA Lakeside is preparing for a full WASC accreditation in the spring of 2012.

NUVHS received reauthorization for AP® courses, NCAA core courses, NAIA approval, and expanded the approved UC "a-g" course list. NUVHS will host an AdvancED visit in spring of 2012 and a WASC-ACS visit in spring of 2013.



Select **DIVISION OF PRE-COLLEGE PROGRAMS** courses have been enhanced to explore work-based learning.

NEW FACILITIES

NUA obtained district approval for a third, tuition-free charter school, NUA Orange Center, which is slated to open in August 2011. It will serve grades 6 through 12 in Fresno County. NUA was also approved to open another charter school in Tulare County in the fall of 2011.

NUA's central office in Vista was restructured to provide administrative oversight, curricular compliance, and student service support to current and all future charter schools. The charters will operate more efficiently and cost-effectively under the support of a main office with shared resources. The central infrastructure will be critical in building the foundation to successfully launch charter school expansions.

NEW CURRICULAR DEVELOPMENTS

In alignment with the California Career Technical Education (CTE) Pathways program, select Division of Pre-College Programs courses have been enhanced to explore work-based learning and focus on potential careers. The Division also extended its courses to eligible middle-school students in grades 6 through 8.

NUVHS offered over 90 semester courses across all subject areas, including AP® courses and electives. To meet the new Common Core State Standards in California, NUVHS enhanced its algebra I, algebra II, geometry, and pre-calculus math courses with the integration of a Math Excel feature, which gives students access to math e-textbooks, making for a more enriching and interactive online classroom experience. Additional resources include an equation graphing tool, video clips, and built-in equation editor with math symbols. Students can also receive immediate feedback on assignments, thus increasing student/teacher interaction. Furthermore, NUVHS launched new student assessment measurement tools to collect and analyze student performance metrics.

NUA added a second comprehensive online curriculum that integrates robust assessment tools and evaluates students based on their core math and language competencies. The new curriculum ensures students are placed in courses within their academic proficiency level. In addition, several NUA college-prep courses received UC "a-g" approval.



PRIDE is the cornerstone of teaching for the Division and resonates with educators committed to teaching high school students.

STAFF ADDITIONS

The Division of Pre-College Programs staff grew to more than 50 employees, including six administrators, 32 teachers, and 11 instructional aides this past fiscal year. NUVHS added several new adjuncts to accommodate growth in key subject areas and an increase in full-time student enrollment, for a total of 27 adjunct faculty. NUVHS hired two new full-time teachers in FY2011 for Mathematics, English, and Social Sciences programs. Two new board members joined NUA. In addition, the Academies added several new staff members, including a school psychologist, resource specialist program teacher, a counselor to assist with post-secondary planning, and a curriculum developer to assist with curriculum expansions and refinements.

NEW PARTNERSHIPS

As an educational partner, NUVHS reached a record number of transfer agreements with more than 520 districts across 39 states and 42 counties in California last year. The following are new high school partnerships that provided tuition assistance for students to attend NUVHS: iHigh Virtual Academy, The Robinson School, Muhlenberg County High School, Prospect Hill Academy, and Placer Union High School District.

NUA became a new member of the California Consortium of Independent Study, an organization formed to support schools that are interested in providing independent study options to students. NUA also joined the Special Education Local Planning Area, composed of school districts and charter school agencies in California. The Academies received guidance and support to ensure educational success for students with disabilities.

Sponsored by a STARTALK grant, NUVHS and National University's College of Letters and Sciences collaborated to kick off the Summer Persian Program, which provided qualified high school students with the opportunity to complete a four-week Persian language immersion course and earn high school credit. NUVHS also worked with National University to give qualified high school students access to select general education courses for diploma completion and early access to post-secondary coursework. NUA participated in the National University Eco Fair, which is part of National's community outreach efforts to educate and demonstrate concepts about environmental and economic sustainability and stewardship.

NUA has formed new partnerships with Turning the Hearts, an organization that empowers youth and families and is committed to restoring family unity and self-sufficiency; and the Coalition of Neighborhood Councils, an alliance aimed at neighborhood unification and empowerment.





SPECTRUM PACIFIC LEARNING

Spectrum Pacific Learning (SPL) embraces a rich history of serving the National University System, having supported over 6,000 online courses for more than 100,000 online learners. SPL provides customized e-learning solutions for institutions of all shapes and sizes, from small academic institutions to large nonprofit organizations.

SPECTRUM PACIFIC LEARNING ASSISTS WITH PERSONALIZED AND COST-EFFECTIVE ONLINE SERVICES, RANGING FROM BUILDING COMPREHENSIVE ONLINE TRAINING PROGRAMS FROM SCRATCH TO CREATING CONTENT FROM AN EXISTING PLATFORM.

SPL offers strategic e-learning solutions to the marketplace and delivers innovative learning expertise that easily enables clients to grow their offerings with measurable results. SPL forecasts that within the next three years, it will be an innovative leader for online learning solutions in the e-learning nonprofit sector.

HIGHER EDUCATION TRENDS

SPL saw advanced mobile devices, such as Android smartphones and iPads, peak in consumer popularity this past year. According to a study by ComScore, over 45.5 million people in the United States owned smartphones in 2010. As a result, on-the-go college students expected immediate access to course content with their new hand-held devices. In October 2010, National University responded to student demand by supplying course content via a pilot mobile website. The soft launch drew approximately 400 students to the website, which received positive feedback. In February, the e-College mobile website, m.myonlinelogin.com, was fully launched, and students had the ability to access course announcements, grades, and assignments from their mobile devices. The mobile site also featured threaded discussion posts where students could interact and ask questions. While the site's usage rate improved, students indicated they wanted more user-friendly applications and additional functionality. In response to student demand, SPL and other National University System affiliates plan to adopt an iPad application in FY2012 to build upon their mobile technology offerings.

SPL responded to new regulations from the Department of Education this past fiscal year, which required institutions to verify distance-learning students who registered for courses. SPL pioneered a new technology through its partnership with Acxiom to authenticate student identity online and protect the credibility of online exam delivery for its e-College. Acxiom provided SPL with a low-cost solution by matching student directory information to a database; thus unifying each student's identity. The Western Association of Schools and Colleges, a key accreditor in higher education, was impressed with the advanced technology, which ensures the individual taking the test is the same student enrolled in the class.

Furthermore, SPL added over 60 job aids and interactive tutorials to the National University faculty support website, faculty.support.splclients.com. Faculty now have access to e-College training materials at any time to help them facilitate online courses.

SPL also observed that schools began purchasing off-the-shelf course content to deliver in-demand programs to students. Since creating new class content can be expensive and time-consuming, many academic institutions turned to companies like SPL who license pre-packaged course content. This upcoming fiscal year, SPL plans to license SPL-developed course content to other nonprofits that are not direct competitors of National University.





This upcoming fiscal year, **SPECTRUM PACIFIC LEARNING** plans to broaden its market outreach to target nonprofit clients, including academic institutions, nonprofit organizations, government entities, and the military.

SIGNIFICANT MILESTONES

SPL developed 180 courses, media projects, and websites last year. Hosting and development remained the most popular services SPL provides.

This upcoming fiscal year, SPL plans to broaden its market outreach to target nonprofit clients, including academic institutions, organizations, government entities, and the military. SPL will conduct extensive market research on the nonprofit sector to aid in new business development. SPL will focus on strong lead generation and monthly webinars to grow brand presence.

AWARDS AND RECOGNITIONS

SPL received the Bronze Omni Intermedia Award in the 'Product' category for the "SureFire - HellFire 3D" demo, which recognized "outstanding media productions that engage, empower, and enlighten." The Elearning! Media Group bestowed the Learning! 100 Award upon SPL for "its learning culture, innovation, and organizational performance."

NEW PARTNERSHIPS

SPL worked with the Gemological Institute of America to help them create an online certification program. In addition, Huntington University enlisted SPL to assist with initial set-up and access to its hosting services. Finally, SPL administered course development services for Neumont University.

This upcoming fiscal year, SPL will donate website hosting and development services to two nonprofit organizations—Patrons of the Prado and the David Green Memorial Scholarship Fund—in support of their fundraising efforts.

SPL joined forces with National University's School of Media and Communications to help launch the pilot of *Emantras Mobil21*, a mobile application used for content creation and delivery.

SPL joined the San Diego and Washington, DC chapters of the American Society for Training and Development, the world's leading association of workplace learning and performance professionals. SPL also became a new member of the E-Learning Guild, a community of practice for designers, developers, and managers of e-learning.

In collaboration with the Faculty Center for Excellence in Teaching and Technology, SPL is currently developing a comprehensive orientation course for new National University faculty hires on university policies, technologies, and the e-College platform. A soft launch took place in June 2011 in preparation for a full launch in FY2012.



WESTMED COLLEGE

WestMed College has provided affordable and accessible education in high-demand healthcare careers for more than 20 years. WestMed's graduates become a vital part of a caring community where helping and healing is their number one priority.

WESTMED COLLEGE OFFERS CERTIFICATE PROGRAMS IN VOCATIONAL NURSING, MEDICAL ASSISTING, NURSE ASSISTING, AND PARAMEDICINE, AND CONTINUING EDUCATION COURSES IN IV THERAPY AND EMERGENCY MEDICAL SERVICES.

Through classroom, field, and independent instruction led by experienced instructors, WestMed College provides the requisite skills necessary to secure an exciting and rewarding healthcare career. WestMed continues to surpass the competition with average class sizes of 30 and faculty who are experts in the allied health field.

HIGHER EDUCATION TRENDS

Healthcare is one of the largest and most rapidly changing industries nationwide. According to the U.S. Bureau of Labor Statistics, healthcare will generate 3.2 million jobs through 2018. With an aging baby boomer generation and modern medical technology extending more lives, the nation faces an unprecedented healthcare crisis and critical need for skilled healthcare professionals. WestMed helps close the gap in patient care.

The College saw technological and clinical developments continue to improve the healthcare landscape over the past fiscal year. New drug treatments and therapies for chronic illnesses; information technology advancements, such as the digitalization of health records; and pending healthcare reform regulations that may affect coverage, changed how healthcare professionals diagnosed, treated, operated, and assisted. WestMed stays abreast of healthcare transformations and equips students with the latest medical knowledge, cutting-edge medical equipment training, and current best practices to graduate students into the dynamic healthcare arena safely, ethically, and competitively.

The higher education sector experienced stricter operational guidelines from the Senate Committee on Health, Education, Labor, and Pensions in FY2011. Schools faced increased scrutiny on recruitment practices, graduation rates, and student loan debt-to-income ratios. As a result, many schools saw a decline in student enrollment and reputation as the government limited the amount of financial aid allocated to them. In contrast, as a nonprofit vocational school, WestMed has maintained relationships with regulators, accreditation bodies, students, and the community. In fact, the College's number of students completing certificate programs soared to 82 percent. Furthermore, WestMed has begun the process of an additional accreditation with the Accrediting Bureau of Health Education Schools, which is the only agency recognized by the U.S. Department of Education as an institutional and specialized accreditor focusing on healthcare education and training.



SIGNIFICANT MILESTONES

This year, WestMed College relaunched its website, westmedcollege.edu, with a fresh look and new content. WestMed provided robust information on its new programs and courses, as well as student and career services, locations, and the admissions process.

The College received recognition in the media in a March 2011 article published by the *Merced County Times*. WestMed College's vocational nursing students were featured for administering free health screenings to Atwater residents at the Castle Health Fair.

NEW FACILITIES

WestMed is working to expand its presence in Southern California with the development of two new campuses in Chula Vista and Kearny Mesa. WestMed added a new clinical skills lab at its Merced campus to support the Vocational Nursing Certificate and Medical Assistant Certificate programs. The addition provided students with bigger classrooms and greater access to simulation and laboratory equipment. The College is slated to open additional campuses in Fresno and Costa Mesa pending state approval.

NEW PROGRAMS

To keep pace with the growing field of healthcare, WestMed added two new certification programs to its curriculum, including the Medical Assistant Certificate Program and the Nurse Assistant Certificate Program. The U.S. Department of Labor lists both of these professions in the top 20 growth areas over the next five years. WestMed also added two new continuing education courses in IV Therapy and Emergency Medical Services.



As part of the effort to reduce the number of veterans on the street, **WESTMED** cultivated a relationship with the local Disabled American Veterans office.

NEW PARTNERSHIPS

The College continued to demonstrate its commitment to the community. In October 2010, WestMed sponsored the U.S. Department of Homeland Security (DHS)'s Disaster Preparedness Training for state, county, and local EMS personnel. DHS assumes primary responsibility for ensuring that emergency response professionals are prepared for any crisis situation, such as a terrorist attack or natural disaster.

WestMed conducted bilingual professional workshops with local YMCAs and offered training on improving personal skills and career preparedness to underserved communities. WestMed also united with the American Cancer Association to provide first responders in a number of upcoming "Relay for Life" events.

INSTILLING AND MAINTAINING PRIDE

As part of the effort to reduce the number of veterans on the street, WestMed cultivated a relationship with the local Veterans Affairs office. The College is proud of providing career services and continuing education workshops to veterans in need.

WestMed launched the Student Ambassador Program, a voluntary program in which high-achieving students met monthly to discuss ways the College could improve serving its students and participated in community activities and volunteer work.

In the fall of 2010, the Accrediting Commission of Career Schools and Colleges (ACCSC) evaluated WestMed College's success in administrating its own operating policies and procedures, as well as its compliance with national accrediting standards. The ACCSC reported that 95 percent of WestMed students "felt good" about their decision to attend WestMed and 88 percent of students would "recommend the institution to a friend."

SYSTEM MANAGEMENT GROUP

Dr. Jerry C. Lee serves as Chancellor of the National University System through his appointment as Chief Executive Officer of the System Management Group (SMG), a 509(1)(3) organization.

SMG is governed by an elected Board of Trustees, the members of which largely overlap with the Board of Trustees of the affiliated institutions. This innovative structure facilitates the continued development of National University System affiliates and enables them to maintain their functional independence for purposes of accreditations, licensure, tax-exempt status, and financial aid eligibility. The National University System oversees the accomplishment of each affiliated institution's objectives and provides a variety of support services. Participation of each institution in the National University System is governed by a System Affiliation Agreement.

LEADERSHIP

Dr. Jerry C. Lee
Chancellor
National University System

Virginia E. Beneke, M.B.A.
Vice Chancellor
Marketing

Richard E. Carter, B.S.
Executive Vice President of Business and Regional Operations

Nancy Rohland-Heinrich, M.B.A.
Vice Chancellor
Pre-College Programs

Julie Lanthier Bandy, M.P.A.
Associate Vice Chancellor
Marketing

Kendra Losee, M.B.A.
Associate Vice Chancellor
Marketing

Beth Schechter, B.A.
Associate Vice Chancellor
Communications

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John Bucher Real Estate Company

Mr. Richard Chisholm
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Education and Nonprofit Group
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Executive Producer, President and CEO
O2 Media, Inc.

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President, Kate Grace Physical Therapy;
Physical Therapist
Orthopedic Physician Assistant

Ms. Ruthann Heinrich
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Ms. Cheryl Kendrick
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Mr. W. H. Knight, Jr.
Visiting Professor of Law
Seattle University;
Professor and Dean Emeritus
University of Washington School of Law

Ms. Jacqueline Townsend Konstanturos
CEO, Restorative Remedies

Dr. Donald Kripke
Clinical Associate
Professor of Psychiatry
School of Medicine
University of California San Diego

Dr. Jerry C. Lee (Ex Officio)
Chancellor, National University System;
President Emeritus, National University

Ms. Jean Leonard
Educational Consultant, Retired
JM Leonard & Associates

Mr. Michael R. McGill, P.E.
President, McGill, Martin, Self, Inc.

Dr. Lee Rice
CEO and Medical Director
Lifewellness Institute

Mr. Carlos Rodriguez
Public Affairs and
Communications Consultant
Rodriguez & Company

Dr. Alexander R. Shikhman, M.D., Ph.D.
CEO and Founder
Institute for Specialized Medicine

Mr. Jay Stone
Vice President
Van Scoyoc Associates, Inc.

Ms. Judith Sweet
Senior Vice President for Championships
and Education Services, Retired
National Collegiate Athletic Association

NATIONAL UNIVERSITY SYSTEM AFFILIATES

- National University
- John F. Kennedy University
- National University International
- Division of Pre-College Programs
 - National University Virtual High School
 - National University Academy
- Spectrum Pacific Learning
- WestMed College

FACTS

- Founded in 2001
- Headquartered in La Jolla, California
- Six affiliates
- Partnerships worldwide
- System affiliates serve approximately 24,000 students annually
- 3,400 faculty and staff
- Operating budgets of \$235,000,000

NATIONAL UNIVERSITY

MISSION

National University is dedicated to making lifelong learning opportunities accessible, challenging, and relevant to a diverse student population. Its aim is to facilitate educational access and academic excellence through exceptional management of University operations and resources; innovative delivery systems and student services; and relevant programs that are learner-centered, success-oriented, and responsive to technology.

CORE VALUES

Quality
Access
Relevance
Accelerated Pace
Affordability
Community

LEADERSHIP

Dr. Jerry C. Lee
*Chancellor, National University System;
President Emeritus, National University*

Patricia E. Potter, M.B.A.
Interim President

Richard E. Carter, B.S.
*Executive Vice President of
Business and Regional Operations*

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*Executive Director, National University;
Vice President, Community Research Institute*

Michelle Bello, B.S.
Associate Vice President, Finance

Marianne Fingado, M.A.
*Associate Vice President
Regional Operations
Northern Region*

Alan Honeycutt, Ed.D.
*Associate Vice President
Human Resources*

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*Associate Vice President
Regional Operations,
Military and Veteran's Programs*

Daren Upham, M.B.A.
*Associate Vice President
Regional Operations, Southern Region*

Mahvash Yadegarpour, Ed.D.
*Associate Vice President
Regional Operations
Los Angeles Region*

E. George Beckwith, Ph.D.
*Interim Dean
School of Engineering,
Technology, and Media*

Michael Lacourse, Ph.D.
*Dean, School of Health
and Human Services*

Michael McAnear, Ph.D.
Dean, College of Letters and Sciences

Ronald Uhlig, Ph.D.
*Interim Dean
School of Business and Management*

Kenneth Fawson, Ed.D.
Interim Dean, School of Education

Douglas Barr, M.B.A.
*Associate Regional Dean
Military Bases and Veteran's Affairs*

Kathy J. Cunningham, M.A.
Associate Regional Dean, Nevada

Mary Emery-Sherman, B.A.
*Associate Regional Dean
Sacramento, Redding, and Stockton*

Michael French, M.B.A.
Associate Regional Dean, Online

Bernell Hirning, Ph.D.
*Associate Regional Dean
Fresno and Bakersfield*

Olivia Horton, M.A.
*Associate Regional Dean
San Bernardino and Ontario*

Mark Moses, M.A.
*Associate Regional Dean
South San Diego County*

Mark Redfern, M.B.A.
*Associate Regional Dean
Costa Mesa*

Abena Salvant, M.A.
*Associate Regional Dean
North San Diego County*

Gwendolyn Smith, M.A.
*Associate Regional Dean
San Jose*

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TaylorMade Performance Labs;
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*President and CEO
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Professional Speaker and Author

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*Director of Operations/Client Development
Creditor Iustus et Remedium, LLP*

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John Bucher Real Estate Company*

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*Managing Director
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Wells Fargo Securities*

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*Executive Producer, President and CEO
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*President, Kate Grace Physical Therapy;
Physical Therapist, Orthopedic Physician Assistant*

Ms. Ruthann Heinrich
President, Nuance Wines

Ms. Cheryl Kendrick
Community, National Volunteer

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*Visiting Professor of Law,
Seattle University;
Professor and Dean Emeritus
University of Washington School of Law*

Ms. Jacqueline Townsend
Konstanturos
CEO, Restorative Remedies

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*Clinical Associate
Professor of Psychiatry
School of Medicine
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*Educational Consultant, Retired
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Mr. Jay Stone
*Vice President
Van Scoyoc Associates, Inc.*

Ms. Judith Sweet
*Senior Vice President for Championships
and Education Services, Retired
National Collegiate Athletic Association*

ACCREDITATIONS

- The Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges (WASC)
- California Board of Registered Nursing (BRN)
- The International Assembly for Collegiate Business Education (IACBE) for programs offered by the School of Business and Management

APPROVALS

- The Commission on Teacher Credentialing (CTC)
- The Commission on Collegiate Nursing Education (CCNE) for the Bachelor of Science in Nursing Program
- Approved to train veterans under Title 38, U.S. Code (GI Bill)
- Approved for student financial aid by the Department of Education
- Approved for Army, Air Force, Coast Guard, Marine Corps, Navy, and U.S. government tuition assistance. Students in San Diego who qualify may enroll in the Army or Air Force ROTC cross enrollment programs.

MEMBERSHIPS

- The American Association of Colleges for Teacher Education (AACTE)
- The Council of Colleges of Arts and Sciences (CCAS)
- Authorized under federal law to enroll non-immigrant alien students
- The American Association of Intensive English Programs (AAIEP) through its American Language and Intercultural Studies program
- A participant in the Servicemembers Opportunity College network (SOC)

The Division of Extended Learning is a member of the following organizations:

- A participant in the Servicemembers Opportunity College network (SOC)
- The International Association for Continuing Education and Training (IACET) as an Authorized Provider of the Continuing Education Unit (CEU)
- The University Continuing Education Association (UCEA)
- The Association for Continuing Higher Education (ACHE)
- The Learning Resources Network (LERN)

NEW PROGRAMS

COLLEGE OF LETTERS AND SCIENCES

- Undergraduate Certificate in Alcohol and Drug Abuse Counseling
- Associate of Science with a Major in Alcohol and Drug Abuse Counseling
- Associate of Science with a Major in Paralegal Studies
- Associate of Science with a Major in Professional Golf Management
- Bachelor of Arts in Political Science
- Bachelor or Arts in Social Science w/ Preliminary Single Subject Credential
- Bachelor of Science in Biology

- Master of Arts in Rhetoric and Composition
- Master of Arts in Counseling Psychology with a Specialization in Licensed Professional Clinical Counselor
- Master of Arts in Counseling Psychology with a Specialization in Marriage and Family Therapy

SCHOOL OF BUSINESS AND MANAGEMENT

- Associate of Arts with a Major in Hospitality and Customer Service
- Associate of Science with a Major in Business

- Bachelor Arts with a Major in Integrated Marketing Communication
- Bachelor of Business Administration with a Concentration in Professional Golf Management
- Master of Business Administration with a Specialization in Integrative Marketing Communication
- Master of Business Administration with a Specialization in Professional Golf Management
- Master of Public Administration with a Specialization in Social Transformation and Community Development

SCHOOL OF EDUCATION

- Associate of Arts with a Major in Early Childhood Education
- Associate of Arts with a Major in School-Site Paraprofessional

SCHOOL OF ENGINEERING AND TECHNOLOGY

- Associate of Science with a Major in Engineering Technology
- Bachelor of Science with a Major in Biomedical Engineering Technology
- Master of Science in Cyber Security and Information Assurance
 - Specialization in Computer Forensics
 - Specialization in Cryptography Engineering
 - Specialization in Health Information Assurance
 - Specialization in Information Assurance Security
 - Specialization in Security Software Engineering

SCHOOL OF HEALTH AND HUMAN SERVICES

- Associate of Science with a Major in Health Informatics

- Bachelor of Arts with a Major in Health Sciences w/ Preliminary Single Subject Credential
- Master of Public Health with a Specialization in Mental Health Promotion
- Master of Science in Nursing with a Specialization in Nursing Informatics
- Graduate Certificate in Clinical Informatics
- Graduate Certificate in Nursing Informatics

SCHOOL OF MEDIA AND COMMUNICATION

- Associate of Arts with a Major in Communications
- Associate of Arts with a Major in Digital Media

DIVISION OF EXTENDED LEARNING

- Professional Certificate in Marine Technology

NEW GRANTS

- \$621,299 from the U.S. Department of Education's Fund for the Improvement of Postsecondary Education (FIPSE) to establish a new Veteran Student Success Center
- \$150,000 from Hewlett Packard (under its 2010 Catalyst Initiative) to explore the future potential of Science, Technology, Engineering, and Mathematics (STEM) teaching and learning
- \$99,987 from the National Security Agency through the University of Maryland, National Foreign Language Center, for the STARTALK 2011 program, a four-week summer non-residential day program in Persian language instruction, for students in grades 7-16
- \$11,500 from the University of Illinois, Urbana-Champaign to create a Web-based data collection and evaluation system to collect demographic, encounter, risk assessment, and other School Health Center information from the Illinois Department of Human Services
- \$10,500 from the Charles G. Koch Charitable Foundation to fund student economics courses in the School of Business and Management

NATIONAL UNIVERSITY

VISION

National University's central purpose is to promote continuous learning by offering a diversity of instructional approaches, by encouraging scholarship, by engaging in collaborative community service, and by empowering its constituents to become responsible citizens in an interdependent, pluralistic, global community.



NATIONAL UNIVERSITY FACTS

FACILITIES

National University's premier learning facilities include:

- State-of-the-art amenities including more than 65 computer labs containing over 2,700 PCs

- The National University Library System provides access to over 433,727 resources including books, databases, videos, etc. for the university community. In 2011, the library initiated subject-based research guides, introducing students to key resources in their disciplines, as well as SmartSearch, a "Google-like" discovery service providing easier access to journal articles and other relevant resources.

ACADEMIC AFFAIRS

- Degree Programs: 124
- Certificate Programs: 49
- Credential Programs: 19
- Extended Learning Programs: 24

ONLINE PROGRAMS

- Programs offered online: 52 degrees; 22 certificates
- Online classes delivered: 4,604
- Number of online students: 17,962
- Number of 100 percent online students: 11,594

STATISTICS

- Full-time equivalent students: 22,000
- Alumni: 130,732
- Total degrees conferred: 115,349
- Total credentials recommended: 59,752

EMPLOYEES

- Full-time faculty: 244

- Associate faculty: 38
- Adjunct faculty: 2,604
- Full-time staff: 693
- Part-time staff: 78

STUDENT BODY DEMOGRAPHICS

- Male: 36 percent
- Female: 63 percent
- Military: 14.4 percent
- Average age: 33
- Ethnicities:
 - American Indian/Alaskan Native.....6 percent
 - Asian7.9 percent
 - Black or African-American:.....10.9 percent
 - Hispanic:.....19.5 percent
 - Native Hawaiian/Pacific Islander.....1.1 percent
 - White:.....45.8 percent
 - Two or more races:2.2 percent
 - Nonresident Alien:2.2 percent
 - Race or ethnicity unknown:9.7percent

DIVERSITY RANKINGS

- First in California in awarding master's degrees to women; among the top 10 in the nation
- First in California in granting master's degrees in all disciplines to Hispanics and African-Americans
- First in California in granting master's degrees in education to Native Americans
- First in California in granting master's degrees in psychology to African-Americans and Hispanics
- Second in California in granting master's degrees in all disciplines to minorities
- Tied for second in California in granting master's in all disciplines to Native Americans
- Second in the nation in granting master's in education to Hispanics

Sources: Integrated Postsecondary Education Data System, *Hispanic Outlook in Higher Education*, *Diverse Issues in Higher Education*

LOCATIONS

SAN DIEGO COUNTY

National University System
Administrative Headquarters
11355 North Torrey Pines Road
La Jolla, CA 92037-1013
(858) 642-8000

National University
Academic Headquarters
11255 North Torrey Pines Road
La Jolla, CA 92037-1011
(858) 642-8800

National University Library at Spectrum Business Park
9393 Lightwave Avenue
San Diego, CA 92123-1447
(858) 541-7900

Spectrum Business Park Campus
9388 Lightwave Avenue
San Diego, CA 92123-1426
(858) 541-7700

Technology and Health Sciences Center
3678 Aero Court
San Diego, CA 92123-1788
(858) 309-3400

South Bay Campus
660 Bay Boulevard, Suite 110
Chula Vista, CA 91910-5200
(619) 563-7400

La Mesa Campus
7787 Alvarado Road
La Mesa, CA 91942-8243
(619) 337-7500

Carlsbad Campus
705 Palomar Airport Road, Suite 150
Carlsbad, CA 92011-1064
(760) 268-1500

Rancho Bernardo Campus
16875 West Bernardo Drive, Suite 150
San Diego, CA 92127-1674
(858) 521-3900

Admissions and Student Concierge Services Center
4141 Camino del Rio South
San Diego, CA 92108-4103
(619) 563-7200

SAN BERNARDINO COUNTY

San Bernardino Campus
804 East Brier Drive
San Bernardino, CA 92408-2815
(909) 806-3300

Ontario Campus
3800 East Concoors, Suite 150
Ontario, CA 91764-5905
(909) 919-7600

LOS ANGELES COUNTY

Los Angeles Campus
5245 Pacific Concourse Drive,
Suite 100
Los Angeles, CA 90045-6905
(310) 662-2000

Sherman Oaks Campus
14724 Ventura Boulevard, Suite 801
Sherman Oaks, CA 91403-3508
(818) 817-2460

VENTURA COUNTY

Camarillo Campus
761 East Daily Drive, Suite 120
Camarillo, CA 93010-0777
(805) 437-3000

ORANGE COUNTY

Costa Mesa Campus
3390 Harbor Boulevard
Costa Mesa, CA 92626-1502
(714) 429-5100

KERN COUNTY

Bakersfield Campus
4560 California Avenue, Suite 300
Bakersfield, CA 93309-1150
(661) 864-2360

FRESNO COUNTY

Fresno Campus
20 East River Park Place West
Fresno, CA 93720-1551
(559) 256-4900

SANTA CLARA COUNTY

San Jose Campus
3031 Tisch Way, 100 Plaza East
San Jose, CA 95128-2530
(408) 236-1100

SAN JOAQUIN COUNTY

Stockton Campus
3520 Brookside Road
Stockton, CA 95219-2319
(209) 475-1400

SACRAMENTO COUNTY

Sacramento Campus
9320 Tech Center Drive
Sacramento, CA 95826-2558
(916) 855-4100

SHASTA COUNTY

Redding Campus
2195 Larkspur Lane, Suite 200
Redding, CA 96002-0629
(530) 226-4000

HENDERSON, NEVADA

Henderson Campus
2850 West Horizon Ridge Parkway,
Suite 300
Henderson, NV 89052-4395
(702) 531-7800

MILITARY LEARNING CENTERS

Marine Corps Air Station Miramar Learning Center
Building 5305
San Diego, CA 92145
(619) 563-7355

Naval Air Station North Island Learning Center
Building 650
San Diego, CA 92135-7024
(619) 563-7478

Naval Base San Diego Learning Center
Building 151
San Diego, CA 92136-5000
(619) 563-7474

Fleet AntiSubmarine Warfare Training Learning Center
Building 7
San Diego, CA 92147-5090
(619) 563-7488

Naval Base Coronado Learning Center
Building 650
San Diego, CA 92135-7024
(619) 563-7478

Marine Corps Recruit Depot Learning Center
Building 111
San Diego, CA 92140-5000
(619) 563-7482

Marine Corps Base Camp Pendleton Learning Center
Building 1331
Camp Pendleton, CA 92055-5020
(760) 268-1533

Twentynine Palms Marine Air Ground Task Force Training Center Learning Center
Building 1526S
Twentynine Palms, CA 92278-1118
(760) 830-6887

National University Veteran Student Success Center
Spectrum Business Park Campus
Room 171
9388 Lightwave Avenue
San Diego, CA
(858) 541-7780

ONLINE INFORMATION CENTERS

Dallas Online Information Center
8084 Park Lane, Suite B142
Dallas, TX 75231-6008
(214) 360-3150

El Cajon Online Information Center
513 Parkway Plaza
El Cajon, CA 92020-2531
(619) 401-5620

Long Beach Online Information Center
7557 Carson Street
Long Beach, CA 90808-2365
(562) 377-1960

Orlando Online Information Center
25 West Crystal Lake Street, Suite 157
Orlando, FL 32806-4475
(407) 254-1230

Pasadena Online Information Center
167 South Lake Avenue
Pasadena, CA 91101
(626) 395-5660

Palm Desert Online Information Center
72840 Highway 111
Palm Desert, CA 92260-3324
(760) 346-3230

Plaza Bonita Online Information Center
3030 Plaza Bonita Road
National City, CA 91950-8009
(619) 475-3200

Quantico Online Information Center
337 Potomac Avenue
Quantico, VA 22134-3460
(703) 630-3800

Santa Ana Online Information Center
2800 N. Main Street
Santa Ana, CA 92705-6607
(714) 564-3600

Summerlin Online Information Center
10870 West Charleston Boulevard, Suite 180
Las Vegas, NV 89135-5007
(702) 531-7850

Temecula Online Information Center
40705 Winchester Road, Suite 5
Temecula, CA 92591-5517
(951) 296-1220

West Covina Online Information Center
591 Plaza Drive
West Covina, CA 91790-2835
(626) 939-1600

ADMISSIONS OFFICES

John F. Kennedy University
Pleasant Hill Campus
100 Ellinwood Way
Pleasant Hill, CA 94523-4817
(925) 969-3587

Naval Submarine Base Admissions Office
140 Sylvester Road, Building 140
San Diego, CA 92106-3521
(619) 563-7490

Naval Hospital Admissions Office
Building 26, Room 3B9BS
San Diego, CA 92134-5000
(619) 563-7470

CONTACT US

National University
11255 North Torrey Pines Road
La Jolla, CA 92037-1011
(800) NAT-UNIV

JOHN F. KENNEDY UNIVERSITY

MISSION

To provide access to high quality, innovative educational opportunities that integrate theory and life experience. We inspire personal, professional, and academic growth and advance the well-being of our diverse local and global communities. This mission is built upon our core values.

VISION

To be the learning environment of choice for those seeking a transformative and life-enhancing educational experience.

CORE VALUES

Accessibility
Quality and Innovation
Transformative Growth
Diversity
Global World View

LEADERSHIP

Dr. Jerry C. Lee, Ed.D.
Chancellor, National University System

Steven A. Stargardter, Ph.D., J.D.
President

Donald J. Campbell, Psy.D.
Vice President, Academic Affairs

LaDene Diamond, M.B.A.
CFO/COO

Sandi M. Tatman, Ph.D.
*Vice President
Institutional Research and Effectiveness*

Anne Marie Taylor, M.A.
Vice President, University Advancement

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President and CEO
TaylorMade Performance Labs;
President and CEO, BumperMedic*

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President and CEO
Thomas Topuzes & Associates, LLC*

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Professional Speaker and Author

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*Director of Operations/Client Development
Creditor Iustus et Remedium, LLP*

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President, John Bucher Real Estate Company

Mr. Richard Chisholm
*Managing Director
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Wells Fargo Securities*

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*Executive Producer, President and CEO
O2 Media, Inc.*

Ms. Kate Grace
*President, Kate Grace Physical Therapy;
Physical Therapist
Orthopedic Physician Assistant*

Ms. Ruthann Heinrich
President, Nuance Wines

Ms. Cheryl Kendrick
Community, National Volunteer

Mr. W. H. Knight, Jr.
*Visiting Professor of Law, Seattle University;
Professor and Dean Emeritus
University of Washington School of Law*

Ms. Jacqueline Townsend Konstanturos
CEO, Restorative Remedies

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*Clinical Associate
Professor of Psychiatry
School of Medicine
University of California San Diego*

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*Educational Consultant, Retired
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President, McGill, Martin, Self, Inc.

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*Public Affairs and Communications Consultant
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President, John F. Kennedy University

Mr. Jay Stone
Vice President, Van Scoyoc Associates, Inc.

Ms. Judith Sweet
*Senior Vice President for Championships
and Education Services, Retired
National Collegiate Athletic Association*

MEMBERSHIPS (*NEW FOR 2011)

JFK UNIVERSITY MEMBERSHIPS

- Todos Santos Business Association*
- National Association of Colleges and University Business Officers
- American Association of Colleges and Universities
- Association for Institutional Research
- National Association of Graduate Admissions Professionals
- American Association of College Registrars
- Contra Costa Council

CONTINUING EDUCATION MEMBERSHIPS

- University Continuing Education Association
- Council for Adult and Experiential Learning
- Association for Continuing Higher Education
- Learning Resources Network
- NAFSA Association for International Students

NEW PARTNERSHIPS

- Keiretsu Forum
- American Psychological Association
- Contra Costa Business Development Center

ACCREDITATIONS

- Western Association of Schools and Colleges

DEGREE PROGRAM ACCREDITATIONS

- American Psychological Association ("on probation" accreditation status, effective December 2010)
- The Committee of Bar Examiners of the State Bar of California Approvals
- American Bar Association

CONTINUING EDUCATION MEMBERSHIPS

- The American Psychological Association
- The California Board of Registered Nursing
- The California Board of Behavioral Sciences
- The State Bar of California
- The California Foundation for the Advancement of Addicted Professionals

NEW PROGRAMS

ON-CAMPUS DEGREES

- Bachelor of Arts in Liberal Studies
- Master of Arts in Counseling Psychology (Holistic) with a Specialization in Expressive Arts
- MBA with a Specialization in Entrepreneurial Leadership

ONLINE DEGREES

- Master of Arts in Sport Psychology

GRANTS

- \$150,000 from the Dean and Margaret Leshner Foundation for the JFK Community Center, ACT, veteran's conferences, and Veteran's Center
- \$45,000 from the Integral Institute Inc. for Integral Research
- \$15,000 from the Wells Fargo Foundation for the Pleasant Hill Community Counseling Center

- \$13,500 from the American Psychological Association for ACT. \$10,000 from AT&T

- \$10,000 from the National Philanthropic Trust for the Institute for Entrepreneurial Leadership

- \$5,000 from the Helzel Family Foundation for Museum Studies

STUDENTS IN CLASS (SIC)

- JFK University Students: 1,545
- Continuing Education Students: 1,717 (1,251 onsite; 466 online)

STUDENT BODY COMPOSITION

- Male: 26 percent
- Female: 74 percent
- Military – Yellow Ribbon Program: 1 percent
- Average age: 33
- Ethnicities:
 - American Indian/Alaskan Native... 1 percent
 - Asian6 percent
 - Black or African-American:.....13 percent
 - Hispanic/Latino10 percent
 - White.....38 percent
 - Nonresident Alien:.....31 percent
 - Race or ethnicity unknown:.....2 percent

AVERAGE CLASS SIZE

- 10-12

FACULTY/STAFF

- Core Faculty: 59
- Adjunct Faculty: 650
- Continuing Education Adjunct Faculty: 75
- Staff: 157
 - Full-Time: 98
 - Part-Time: 59

CAMPUSES AND LOCATIONS (*NEW FOR 2011)

Costa Mesa Campus*
3390 Harbor Boulevard
Costa Mesa, CA 92626-1502
(714) 429-5200

Pleasant Hill - Main Campus
100 Ellinwood Way
Pleasant Hill, CA 94523-4817
(800) 696-5358

Campbell Campus
1 West Campbell Avenue,
Building A
Campbell, CA 95008
(800) 696-5358

Berkeley Campus
2956 San Pablo Avenue, 2nd Floor
Berkeley, CA 94702-2471
(800) 696-5358

JOHN F. KENNEDY UNIVERSITY COMMUNITY COUNSELING CENTERS (*NEW FOR 2011)

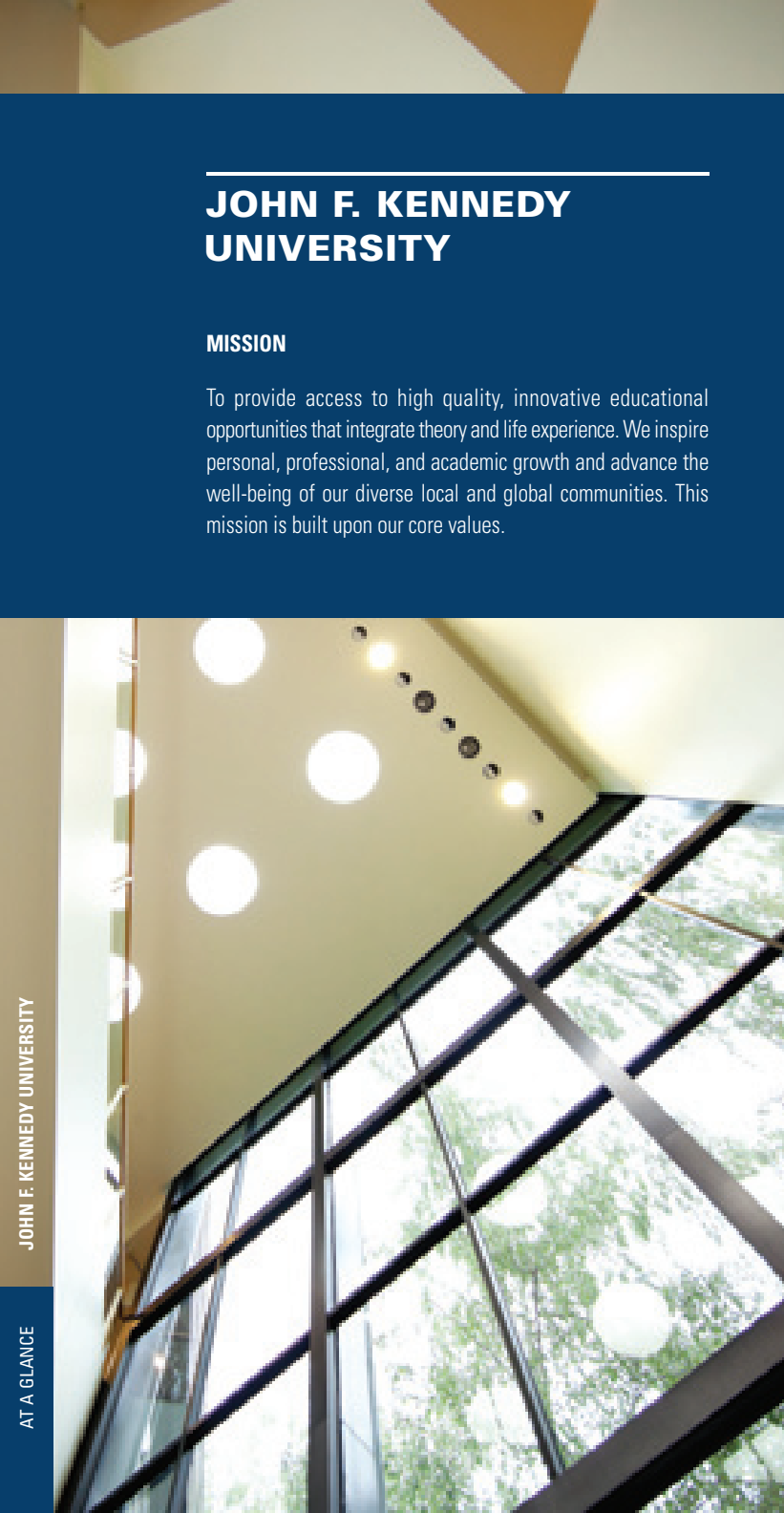
JFK University Community Center*
2020 Willow Pass Road, Suite 200
Concord, CA 94520
(925) 798-9240

Oakland Center for Holistic
Counseling
2501 Harrison Street
Oakland, CA 94612
(510) 444-3344

Sunnyvale Community
Counseling Center
572 Dunholme Way
Sunnyvale, CA 98087
(408) 524-4900

CONTACT US

John F. Kennedy University
100 Ellinwood Way
Pleasant Hill, CA 94523-4817
(800) 696-5358
www.jfku.edu



NATIONAL UNIVERSITY INTERNATIONAL

MISSION

National University International (NUI) was established in 2006 to provide premier online education opportunities to students around the globe. NUI's offerings include English language programs; foreign language programs in Arabic, Chinese, and Persian; and inclusion programs for teachers. NUI is also responsible for all international recruiting and student services for the National University System and for managing Online Information Centers outside of California.

LEADERSHIP

Dr. Jerry C. Lee
*Chancellor, National University System;
President, National University International*

Dr. Jack Paduntin
*Vice President of Administration
and Operations*

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TaylorMade Performance Labs;
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Orthopedic Physician Assistant

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President, Nuance Wines

Ms. Cheryl Kendrick
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University of Washington School of Law

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CEO, Restorative Remedies

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Professor of Psychiatry
School of Medicine
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Institute for Specialized Medicine

Mr. Jay Stone
Vice President, Van Scoyoc Associates, Inc.

Ms. Judith Sweet
*Senior Vice President for Championships
and Education Services, Retired*
National Collegiate Athletic Association

MEMBERSHIPS (*NEW FOR 2011)

- Institute of International Education (IIE)*
- National Association of International Educators (NAFSA)

- International Consultants for Education and Fairs (ICEF)
- American Association of Intensive English Programs (AAIEP)
- Professional International Educators Roundtable (PIER)
- Teachers of English to Speakers of Other Languages (TESOL)
- California Teachers of English to Speakers of Other Languages (CATESOL)

NEW PARTNERSHIPS

- American Academy of Special Education Professionals
- National Association of Parents with Children in Special Education
- National Association of Special Education Teachers
- North County Chamber of Commerce
- World Trade Center, San Diego

NEW PROGRAMS

CERTIFICATES

- University Preparation
- Teaching English to Speakers of Other Languages
- English Communication
- Accent Reduction Workshop
- TOEFL Preparation Workshop

SPECIALIZED COURSES

- Business English
- Conversation and American Culture
- Academic Preparation

ONLINE PROGRAMS

- English Language Programs
- Arabic Seminar
- Chinese Seminar

STUDENT BODY COMPOSITION

National University International students currently represent 73 countries around the world.

- Male: 45 percent
- Female: 55 percent
- Average age: 24.4 years

National University International prepares, on average, 55 students per month to enter National University programs. NUI also recruited more than 340 online students in 2011.

FULL-TIME STAFF

29

LOCATIONS

Students may pursue academic programs at any National University campus or online, but most on-campus international students study at the San Diego and Los Angeles locations.

SAN DIEGO COUNTY

Spectrum Business Park Campus
9388 Lightwave Avenue
San Diego, CA 92123-1426
(858) 541-7700

LOS ANGELES COUNTY

Los Angeles Campus
5245 Pacific Concourse Drive,
Suite 100
Los Angeles, CA 90045
(310) 662-2000

ONLINE INFORMATION CENTERS

Dallas Online Information Center
8084 Park Lane, Suite B142
Dallas, TX 75231-6008
(214) 360-3150

Orlando Online Information Center
25 West Crystal Lake Street, Suite 157
Orlando, FL 32806-4475
(407) 254-1230

Summerlin Online Information Center
10870 West Charleston Boulevard,
Suite 180
Las Vegas, NV 89135-5007
(702) 531-7850

CONTACT US

National University International
11355 North Torrey Pines Road
La Jolla, CA 92037
(800) 986-1036
www.nui.nusystem.org

DIVISION OF PRE-COLLEGE PROGRAMS

NUVHS

National University Virtual High School is committed to providing interactive, media-rich educational opportunities in a flexible, student-centered learning environment to a diverse population of learners.

NUA

National University Academy programs are dedicated to creating learning opportunities, which are accessible, challenging, and relevant to a diverse population of K-12 students.



DIVISION OF PRE-COLLEGE PROGRAMS AT A GLANCE

NUVHS EXPECTED SCHOOLWIDE LEARNING RESULTS

- Engaged Learners
- Critical Thinkers
- Effective Communicators
- Global Citizens

NUA EXPECTED SCHOOLWIDE LEARNING RESULTS

- Engaged Learners
- Critical Thinkers
- Effective Communicators
- Empathetic, Compassionate Adults

DIVISION OF PRE-COLLEGE PROGRAMS CORE VALUES

- Innovation
- Opportunity
- Achievement
- Collaboration
- Flexibility

LEADERSHIP

Dr. Jerry C. Lee
Chancellor
National University System

DIVISION OF PRE-COLLEGE PROGRAMS:

Nancy Rohland-Heinrich
Vice Chancellor for Pre-College Programs

NUVHS

Brian Jensen
Director of Administration

Kimberleigh Marro
Program Manager of Curriculum and Instruction

NUA

Bernard Hanlon
Executive Director

Craig Van Houten
Director

NUVHS BOARD OF TRUSTEES

NUVHS

Ms. Jeanne Connelly, *Chair*
President, Connelly Consulting

Mr. Herbert Meistrich, *Vice Chair*
President and CEO
TaylorMade Performance Labs;
President and CEO, BumperMedic

Mr. Thomas Topuzes, *Secretary*
President and CEO
Thomas Topuzes & Associates, LLC

Ms. Stacy Allison
Professional Speaker and Author

Mr. Felipe Becerra
Director of Operations/Client Development
Creditor Iustus et Remedium, LLP

Mr. John Bucher
President, John Bucher Real Estate Company

Mr. Richard Chisholm
Managing Director
Education and Nonprofit Group
Wells Fargo Securities

Mr. Gerald Czarnecki
Executive Producer, President and CEO
O2 Media, Inc.

Ms. Kate Grace
President, Kate Grace Physical Therapy,
Physical Therapist
Orthopedic Physician Assistant

Ms. Ruthann Heinrich
President, Nuance Wines

Ms. Cheryl Kendrick
Community, National Volunteer

Mr. W. H. Knight, Jr.
Visiting Professor of Law
Seattle University;
Professor and Dean Emeritus
University of Washington School of Law

Ms. Jacqueline Townsend Konstanturos
CEO, Restorative Remedies

Dr. Donald Kripke
Clinical Associate Professor of Psychiatry
School of Medicine
University of California San Diego

Dr. Jerry C. Lee (Ex Officio)
Chancellor, National University System;
President Emeritus, National University

Ms. Jean Leonard
Educational Consultant, Retired
JM Leonard & Associates

Mr. Michael R. McGill, P.E.
President, McGill, Martin, Self, Inc.

Dr. Lee Rice
CEO and Medical Director
Lifewellness Institute

Mr. Carlos Rodriguez
Public Affairs and
Communications Consultant
Rodriguez & Company

Alexander R. Shikhman, M.D., Ph.D.
CEO and Founder
Institute for Specialized Medicine

Mr. Jay Stone
Vice President, Van Scoyoc Associates, Inc.

Ms. Judith Sweet
Senior Vice President for Championships
and Education Services, Retired
National Collegiate Athletic Association

NUA

Dr. Michael Lacourse
Dean, National University
School of Health and Human Services
Post Secondary Representative

Joseph Zavala, Ph.D.
Vice President, Student Services
Post Secondary Representative

Chris McDuffie
Lakeside University School
District Representative

Jackie Georgie
Parent Representative

Linda Doughty
Director, Cal-SOAP
Community Representative

Scott Herrin
Community Representative

Laurie Blue
Principal, Armona Union School District
District Representative

MEMBERSHIPS (*NEW FOR 2011)

- CCIS – California Consortium of Independent Study*
- North American Council on Online Learning
- National Collegiate Athletics Association
- United States Distance Learning Association
- Association of Distance Education and Computing
- Association for Supervision and Curriculum Development
- California Student Opportunity and Access Program
- Dollars for Scholars Collegiate Partners
- Dollars For Scholars – SDUSD Avid Chapter
- International Society for Technology in Education
- California Charter School Association
- College Opportunity
- Computer Users in Education
- The College Board
- Association of California School Administrators
- National Association of College Admissions Counselors

- Global Education Collaborative
- Career and Technical Education Online

NEW PARTNERSHIPS

NUVHS

- iHigh Virtual Academy
- The Robinson School
- Muhlenberg County High School
- Prospect Hill Academy
- Placer Union High School District

NUA

- Special Education Local Planning Area
- Micro Enterprise Charter Academy

ACCREDITATIONS (*NEW FOR 2011)

NUVHS

- National Association of Intercollegiate Athletics*
- Western Association of Schools and Colleges
- University of California as an "a-g" school
- College Board, for Advanced Placement
- AdvancEd
- National Collegiate Athletics Association

NUA

- National Association of Intercollegiate Athletics*
- Western Association of Schools and Colleges – Accrediting Commission for Schools
- University of California as an "a-g" school and "a-g" courses
- National Collegiate Athletic Association

GRANTS

NUVHS

In partnership with Sally Ride Science and Imaginary Lines, Inc., grants from the following corporations:

- Motorola: \$76,000
- Western Digital: \$5,000
- Wells Fargo Foundation: \$5,000
- ExxonMobil: \$75,000
- Allergan Foundation: \$2,500
- Northrop Grumman Foundation: \$150,250
- ScanSource, Inc.: \$5,000
- Lockheed Martin Leadership Assoc.: \$250
- Itron Giving Program: \$3,000

NUA

- California Department of Education: \$250,000, for the planning and implementation of NUA Armona

STUDENTS IN CLASS (SIC)

DIVISION OF PRE-COLLEGE: 10,197

NUVHS: 3,321

NUA: 6,876

STUDENT BODY COMPOSITION

NUVHS

- Gender
 - Male: 49.3 percent
 - Female: 50.7 percent

- Average age:

- 7 to 10: 1.1 percent
- 11 to 14: 12.5 percent
- 15 15.2 percent
- 16: 28.3 percent
- 17: 36.6 percent
- 18 and Over: 6.3 percent

- Ethnicities:

- American Indian: 1.0 percent
- Asian Island/Pacific: 15.2 percent
- African-American: 3.2 percent
- Hispanic: 9.5 percent
- Caucasian: 42.5 percent

NUA

- Gender
 - Male: 53.3 percent
 - Female: 46.7 percent

- Enrollment by Grade Level:

- 6: 0.37 percent
- 7: 0.28 percent
- 8 2.3 percent
- 9: 5.8 percent
- 10: 4.9 percent
- 11: 19.6 percent
- 12: 59.7 percent

- Ethnicities:

- American Indian: 1.66 percent
- Asian Island/Pacific: 5.36 percent
- African-American: 9.14 percent
- Hispanic: 55.68 percent
- Caucasian: 28.16 percent

AVERAGE CLASS SIZE

NUVHS: 25

NUA: 25

FACULTY/STAFF

NUVHS

- Adjunct Faculty: 27
- Full-Time Faculty: 2
- Staff: 6

NUA

- Core Faculty: 27
- Adjunct Faculty: 1
- Central Office Staff: 6
- Instructional Aides: 12
- Administration: 2
- Special Education Staff: 6

LOCATIONS (*NEW FOR 2011)

NUA LEARNING CENTERS

- NUA, Armona (NUAA)*
- NUA, Orange Center (NUAOC) (pending state approval)*
- NUA, Alpaugh / Tulare (NUAAT) (proposed)*
- NUA, Lakeside (NUA)

NUA CAMPUSES

Moreno Valley (NUAA)
22635 Allessadro Boulevard, Suite C
Moreno Valley, CA 92553
(760) 631-6670

National University's
Carlsbad Campus (NUA)
705 Palomar Airport Road, Suite 150
Carlsbad, CA 92009-1029
(760) 631-6670

Chula Vista Mall (NUA and NUAA)
555 Broadway, Suite 2048
Chula Vista, CA 91910
(760) 631-6670

South Bay Campus (NUA)
660 Bay Boulevard
Chula Vista, CA 91910
(760) 631-6670

Hemet (NUA)
4000 E. Florida, Suite 112
Hemet, CA 92544
(760) 631-6670

Indio (NUA and NUAA)
The Win Center
45-570 Grace Street, Suite 1
Indio, CA 92201
(760) 631-6670

Lakeside/Winter Gardens (NUA)
8501 Pueblo Road
Lakeside, CA 92040-0578
(760) 631-6670

DIVISION OF PRE-COLLEGE PROGRAMS

LOCATIONS (CONTINUED)

Murrieta (NUA)
41870 Kalmia Street
Murrieta, CA 92562
(951) 445-4678

California Conservation Corps (NUAA)
401 West 35th Street, Suite A
National City, CA 91950
(619) 409-4382

North County Coastal Career Center (NUA)
1949 Avenida Del Oro
Oceanside, CA 92056
(760) 631-6670

Oceanside (NUA)
701 Seagaze Drive
Oceanside, CA 92054
(760) 433-3031

SER Jobs for Progress (NUA)
Libby Lake Community Center
4700 North River Road
Oceanside, CA 92057
(760) 631-6670

Perris (NUA and NUAA)
The Oasis
351 Wilkerson Avenue, Suite F
Perris, CA 92570
(760) 631-6670

National University's Spectrum Business Park Campus (NUA)
9388 Lightwave Avenue
San Diego, CA 92123-1426
(760) 631-6670

Linda Vista (NUA and NUAA)
2612 Daniel Avenue
San Diego, CA 92111
(858) 560-0871

Media Arts Center
921 25th Street
San Diego, CA 92102
(619) 230-1938

Vista (NUA)
2030 University
Vista, CA 92083
(760) 631-6670

Turning The Hearts (NUAA)
345 5th Avenue
San Diego, CA 91910
(760) 631-6670

Coalition of Neighborhood Councils (NUAA)
415 Euclid Ave
San Diego, CA 92114
(760) 631-6670

Orange Center (NUAOC)
3530 South Cherry Avenue
Fresno, CA 93706
(559) 237-0437

Fresno (NUAOC)
20 River Park Place West
Fresno, CA 93720
(559) 256-4900

Alpaugh (NUAAT)
5313 Road 39
Alpaugh, CA 93201
(559) 949-8413

Micro Enterprise Charter Academy
5951 Downey Avenue
Long Beach, CA 90805
(562) 630-6038

CONTACT US:

National University Academies
11355 North Torrey Pines Road
La Jolla, CA 92037-1013
(877) 252-7786
ahs.nusystem.org

National University Virtual High School
11355 North Torrey Pines Road
La Jolla, CA 92037-1013
(866) 366-8847
www.nuvhs.org

SPECTRUM PACIFIC LEARNING

MISSION

To have a profound impact on the continued growth and development of the e-learning industry through innovative course design, development, and delivery.

LEADERSHIP

Dr. Jerry C. Lee
Chancellor
National University System

Bob Benson
General Manager

David Montes de Oca
Director of e-Learning Services

MEMBERSHIPS

(*NEW FOR 2011)

- American Society for Training and Development – San Diego Chapter*
- American Society for Training and Development – Washington, DC Chapter*
- American Society for Training and Development – National Member
- E-Learning Guild*
- Society for Human Resource Management – National Member
- Society for Human Resource Management – Local San Diego Member

NEW PARTNERSHIPS

- Gemological Institute of America
- Huntington University
- Neumont University
- Patrons of the Prado
- David Green Memorial Scholarship Fund
- Axiom
- Metro
- Faculty Center for Excellence in Teaching and Technology

STAFF

- Full-Time Staff: 20
- Faculty Trained: 281

CONTACT US

Spectrum Pacific Learning
11355 North Torrey Pines Road
La Jolla, CA 92037
(858) 642-8119
<http://spectrumpacific.com>

WESTMED COLLEGE

VISION

WestMed College offers education and training for jobs and careers that are in high demand. The College provides an accessible and affordable education to people looking to enter or further their careers in the growing allied health field.



LEADERSHIP

Dr. Jerry C. Lee
Chancellor
National University System

Charles "Mac" Powell, Ph.D.
President and CEO

Jason London
Vice President of Operations

Michal Powell
Associate Vice President of Academics

BOARD OF TRUSTEES

Ms. Jeanne Connelly, Chair
President, Connelly Consulting

Mr. Herbert Meistrich, Vice Chair
President and CEO
TaylorMade Performance Labs;
President and CEO, BumperMedic

Mr. Thomas Topuzes, Secretary
President and CEO
Thomas Topuzes & Associates, LLC

Ms. Stacy Allison
Professional Speaker and Author

Mr. Felipe Becerra
Director of Operations/Client Development
Creditor Iustus et Remedium, LLP

Mr. John Bucher
President
John Bucher Real Estate Company

Mr. Richard Chisholm
Managing Director
Education and Nonprofit Group
Wells Fargo Securities

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Executive Producer, President and CEO
O2 Media, Inc.

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President, Kate Grace Physical Therapy;
Physical Therapist
Orthopedic Physician Assistant

Ms. Ruthann Heinrich
President, Nuance Wines

Ms. Cheryl Kendrick
Community, National Volunteer

Mr. W. H. Knight, Jr.
Visiting Professor of Law
Seattle University;
Professor and Dean Emeritus
University of Washington School of Law

Ms. Jacqueline Townsend Konstanturos
CEO, Restorative Remedies

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Clinical Associate
Professor of Psychiatry
School of Medicine
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CEO and Medical Director
Lifewellness Institute

Mr. Carlos Rodriguez
Public Affairs and
Communications Consultant
Rodriguez & Company

Alexander R. Shikhman, M.D., Ph.D.
CEO and Founder
Institute for Specialized Medicine

Mr. Jay Stone
Vice President
Van Scoyoc Associates, Inc.

Ms. Judith Sweet
Senior Vice President for Championships
and Education Services, Retired
National Collegiate Athletic Association

MEMBERSHIPS

- Emergency Nurses Association
- Association of African American Nurses
- California Association of Emergency Medical Services

NEW PARTNERSHIPS

- Disabled American Veterans Office
- U.S. Department of Homeland Security
- YMCA
- American Cancer Association

ACCREDITATIONS AND APPROVALS (*NEW FOR 2011)

- Accrediting Bureau of Health Education Schools*
- Accrediting Commission of Career Schools and Colleges
- Commission on Accreditation of Allied Health Education Programs
- California Bureau of Private Postsecondary Education
- California Board of Vocational Nurses and Psychiatric Technicians
- California Board of Registered Nurses
- State of California
- County of Santa Clara

NEW PROGRAMS

- Medical Assistant Certificate Program
- Nurse Assistant Certificate Program IV Therapy (Continuing Education Course)
- Emergency Medical Services (Continuing Education Course)

STUDENTS IN CLASS (SIC)

- San Jose: 252
- Merced Full-Time: 88
- Merced Continuing Education: 23

STUDENT BODY COMPOSITION

- Gender
 - Male: 16 percent
 - Female: 84 percent
 - Military: 1 percent
 - Average age: 27
- Ethnicities:
 - Asian:26 percent
 - Black or African-American:1 percent
 - Hispanic:36 percent
 - Two or More Races:5 percent
 - White:32 percent

San Jose Campus
3031 Tisch Way
San Jose, CA 95128-2561
(408) 236-1170

Merced Campus
330 East Yosemite Avenue
Merced, CA 95340
(209) 386-6300

AVERAGE CLASS SIZE

31

FACULTY

Full-Time: 9
Part-Time: 23

LOCATIONS (*NEW FOR 2011)

South Bay Campus*
660 Bay Boulevard, Suite 110
Chula Vista, CA 91910-5200
(619) 563-7450

Kearney Mesa Campus*
3678 Aero Court
San Diego, CA 92123-1788
(858) 309-3540

Costa Mesa Campus
(pending state approval)*
3390 Harbor Boulevard
Costa Mesa, CA 92626-1502
(714) 429-5250

Fresno Campus
(pending state approval)*
20 East River Park Place West
Fresno, CA 93720-1551
(559) 256-4980







WWW.NUSYSTEM.ORG