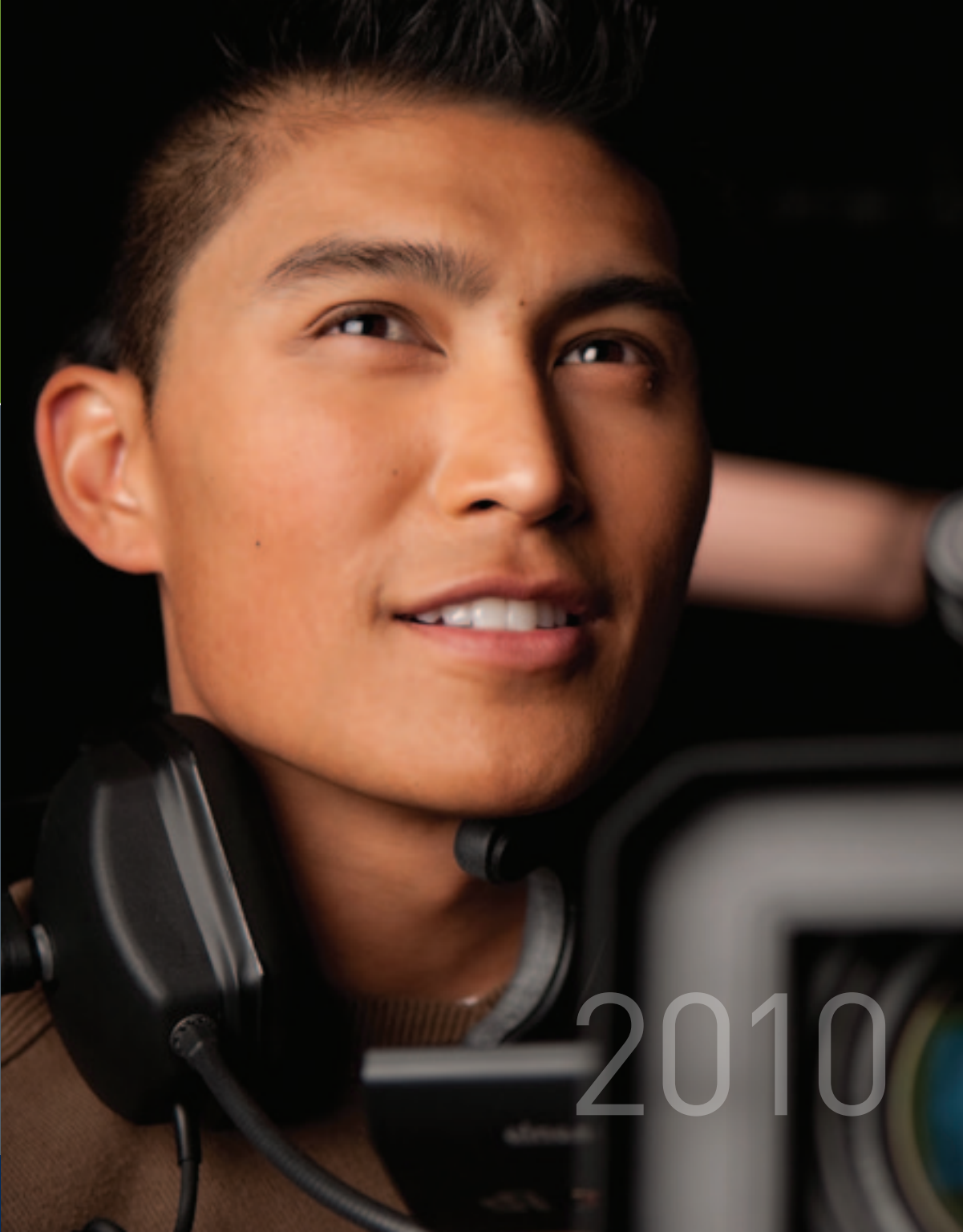


SCHOOL OF MEDIA AND COMMUNICATION

NATIONAL UNIVERSITY

The University of Values

- CONVENIENT LOCATIONS ■
- ONE COURSE PER MONTH ■
- EVENING CLASSES ■
- ON CAMPUS AND ONLINE ■
- YEAR-ROUND REGISTRATION ■



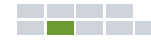
2010



FROM ACCESS TO DIGITAL ENTERTAINMENT DEVELOPMENT TOOLS TO INSTRUCTORS EXPERIENCED IN THE LATEST HIGH DEFINITION VIDEO EDITING TECHNIQUES, NATIONAL UNIVERSITY'S SCHOOL OF MEDIA AND COMMUNICATION HAS THE TOOLS AND INSTRUCTION TO PUT YOU AT THE TOP OF YOUR GAME.



SCHOOL OF MEDIA AND COMMUNICATION



The University of Values

Committed, artistic, visionary. These are a handful of words used to describe people like you who are drawn to careers in interactive arts, digital journalism, strategic communications, digital cinema, and screenwriting. Motivations may vary, but passion for the craft is the unifying factor that binds those in the creative, media, and communications community.

You are a modern-day storyteller. Whether you choose to tell stories traditionally through print or through more contemporary media like digital cinema, National University's School of Media and Communication can help you reach your goals. You'll use the latest technologies that mirror today's workplace, giving you hands-on experience. Each program also focuses on team building, collaboration, and project management skills which equip you for the work setting.

SCHOOL OF MEDIA AND COMMUNICATION

The School of Media and Communication at National University offers real-world experience for today's ever-changing job market. The School recently began offering Bachelor of Arts degrees in digital entertainment and interactive arts and digital journalism to complement its suite of media programs – many of which are fully online or a combination of online and on-site. Based in San Diego, with a large presence in Los Angeles and San Jose, the School offers convenient access to professional instruction and hands-on learning.

NATIONAL UNIVERSITY PROVIDES ITS STUDENTS WITH UNPARALLELED STATE-OF-THE-ART TECHNOLOGY RESOURCES AND INTERNET2 PARTNERSHIPS IN THE CLASSROOM AND BEYOND.

UNDERGRADUATE PROGRAMS



BACHELOR OF ARTS IN DIGITAL ENTERTAINMENT AND INTERACTIVE ARTS †

Immersive environments, cinematic arts, computer animation, and web development are the new tools for communicating in business, marketing, education, and entertainment. This program provides students with the knowledge and skills to create websites, podcasts, video games, and digital films. Students receive hands-on training in leading software applications; they also learn and apply development theory and practice for creating digital media. Students have access to state-of-the-art studio facilities, game design labs, and digital editing suites.

Program graduates can obtain positions as web designer/developer, videographer, graphic designer, game production/ animator, and multimedia designer in fields such as digital publishing, motion graphics, game design, and film production.

† DENOTES PROGRAM OFFERED COMPLETELY ONLINE.



BACHELOR OF ARTS IN DIGITAL JOURNALISM †

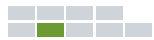
This pre-professional program provides you with a solid foundation in traditional journalistic practices and theories as well as in the new forms of digital journalism that are rapidly reinventing the field. The course of study includes the theory and methods of gathering information and writing for news beats, as well as reporting and writing investigative and feature stories. The program will introduce you to the professional responsibilities faced by journalists and news organizations with in-depth study of the ethical and legal ramifications of news gathering and dissemination.

You will become versed in writing for different media outlets ranging from print to broadcast and Web-based formats such as multimedia pages, blogs, and podcasts. When your degree is completed, you'll have a professional portfolio that is tailored to your goals and enables you to compete for employment in the field of 21st century journalism. Graduates of the program will be prepared to embark on varied journalism career paths at newspapers and magazines, broadcast outlets, convergent newsrooms, and new media entities.

BACHELOR OF ARTS IN STRATEGIC COMMUNICATIONS †

This program will prepare you for leadership positions in public relations, advertising, and marketing and corporate communication. You will use the strategic thinking and message creation skills you acquire to work in any industry, helping organizations create messages for presentations and print, broadcast, and Internet media. Through coursework, case studies, and hands-on experience creating messages across

media platforms, you'll learn the theory and practice of integrated marketing, disseminated in interpersonal, intercultural, organizational, and public settings. Successful completion of the program will enable you to compete for employment in executive positions that require strategic thinking and planning, project management, and message creation expertise in areas such as corporate communications, advertising, and public relations management.



FLEXIBLE AND INTENSIVE PROGRAMS ALLOW YOU TO COMPLETE YOUR EDUCATION IN AN ACCELERATED TIME FRAME, WHICH LETS YOU DO WHAT YOU WANT TO DO MOST, CREATE.

GRADUATE PROGRAMS

NATIONAL UNIVERSITY'S
MASTER OF ARTS IN STRATEGIC
COMMUNICATIONS FOSTERS
STRATEGIC THINKING, LOGICAL
ANALYSIS, AND SOLUTION
GENERATION.



MASTER OF ARTS IN DIGITAL JOURNALISM

The changing nature of 21st century journalism will require professionals who are ready to answer the call for better-qualified news people in the 24-hour information-on demand cycle. The goal of the Master of Arts in Digital Journalism is to prepare students to become high-functioning news and feature writers and specialty reporters as well as skilled editors and producers in a competitive multimedia environment. The program will link journalists internationally with each other, and train backpack and video journalist "one-man bands" who are in high demand in the new media marketplace. Graduates of the program will be armed with theoretical and practical approaches to help them and their news organizations, both traditional and non-traditional, meet the world's voracious appetite for clear, accessible, and relevant knowledge to help consumers make better decisions and lead more informed lives.

MASTER OF ARTS IN STRATEGIC COMMUNICATIONS +

The Master of Arts in Strategic Communications prepares students to assume high-level professional positions in organizations that must meet the challenges of operating in an increasingly complex and interdependent global environment. Its graduates learn both theoretical and practical approaches to developing strategic communications programs that enable organizations to meet their goals and objectives. The program fosters strategic thinking, logical analysis, and solution generation. Each course supplies an essential stepping-stone on the way to planning, executing, and evaluating effective strategic communications programs.



MASTER OF FINE ARTS IN DIGITAL CINEMA ††

This one-of-a-kind program provides graduates with an in-depth study of digital motion picture production and post-production along with a foundation in film history, theory, and screenwriting. The MFA in Digital Cinema focuses on developing well-rounded filmmakers versed in all aspects of production and screenwriting with the ability to work on low-budget, independent, and documentary style filmmaking. They gain real-world experience by working on projects including documentaries, dramatic sequences, and public service announcements. Students are equipped with editing suites in a modern studio to craft a professional portfolio. This program prepares graduates for work in commercial or independent film, television, digital entertainment media and communication, and educational or instructional media production.

MASTER OF FINE ARTS IN PROFESSIONAL SCREENWRITING ††

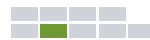
The Professional Screenwriting MFA program provides an in-depth study of the art of screenwriting, where you'll learn to write compelling, well structured stories with memorable characters. The program focuses on developing screenwriters for commercial and independent screenwriting and prepares you to work in a variety of capacities in commercial, industrial, or independent screenwriting and television writing and/or development; digital entertainment media and communications; and

educational or instructional film programs. Instructors with experience in professional film and television will help you develop skills in advanced screenwriting, the ability to critically evaluate film and television scripts for practical and commercial outcomes, and critical acumen in the area of film and media studies. Degree candidates complete the program with a minimum of two feature length screenplays, an aesthetic statement reflecting your artistic development, and a marketing plan intended to introduce your work to the entertainment industry.

MASTER OF SCIENCE IN EDUCATIONAL AND INSTRUCTIONAL TECHNOLOGY †

This program is designed for students who want to participate in the new educational environment as learning moves from print and classroom-based instruction to digital media. This program emphasizes practical applications by offering extensive technical training in a variety of software.

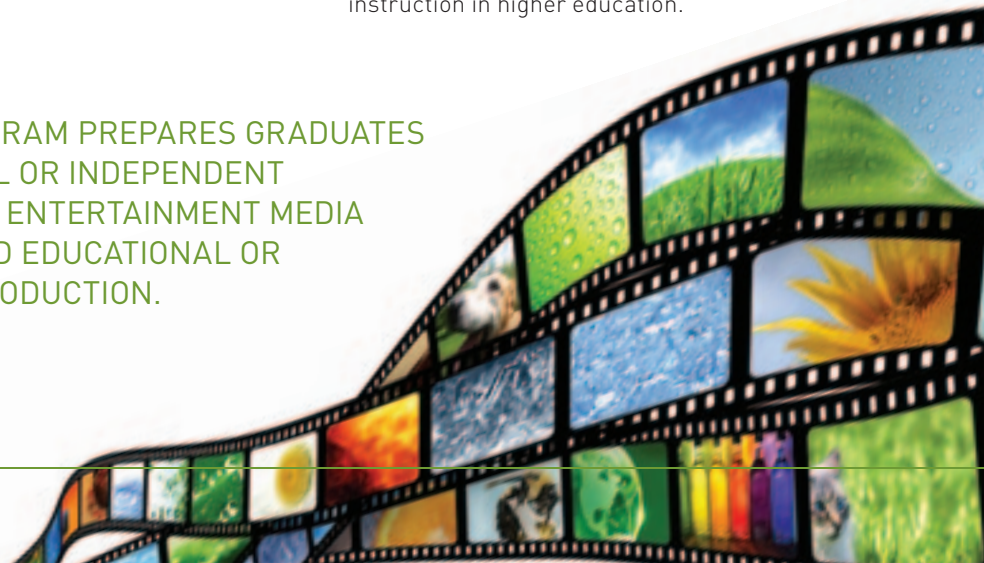
Students in this specialization will develop expertise in designing and conducting technology-facilitated instruction. They will be prepared to enter education careers such as K-12 technology coordination, site administration, and online instruction in higher education.



THE DIGITAL CINEMA PROGRAM PREPARES GRADUATES FOR WORK IN COMMERCIAL OR INDEPENDENT FILM, TELEVISION, DIGITAL ENTERTAINMENT MEDIA AND COMMUNICATION, AND EDUCATIONAL OR INSTRUCTIONAL MEDIA PRODUCTION.

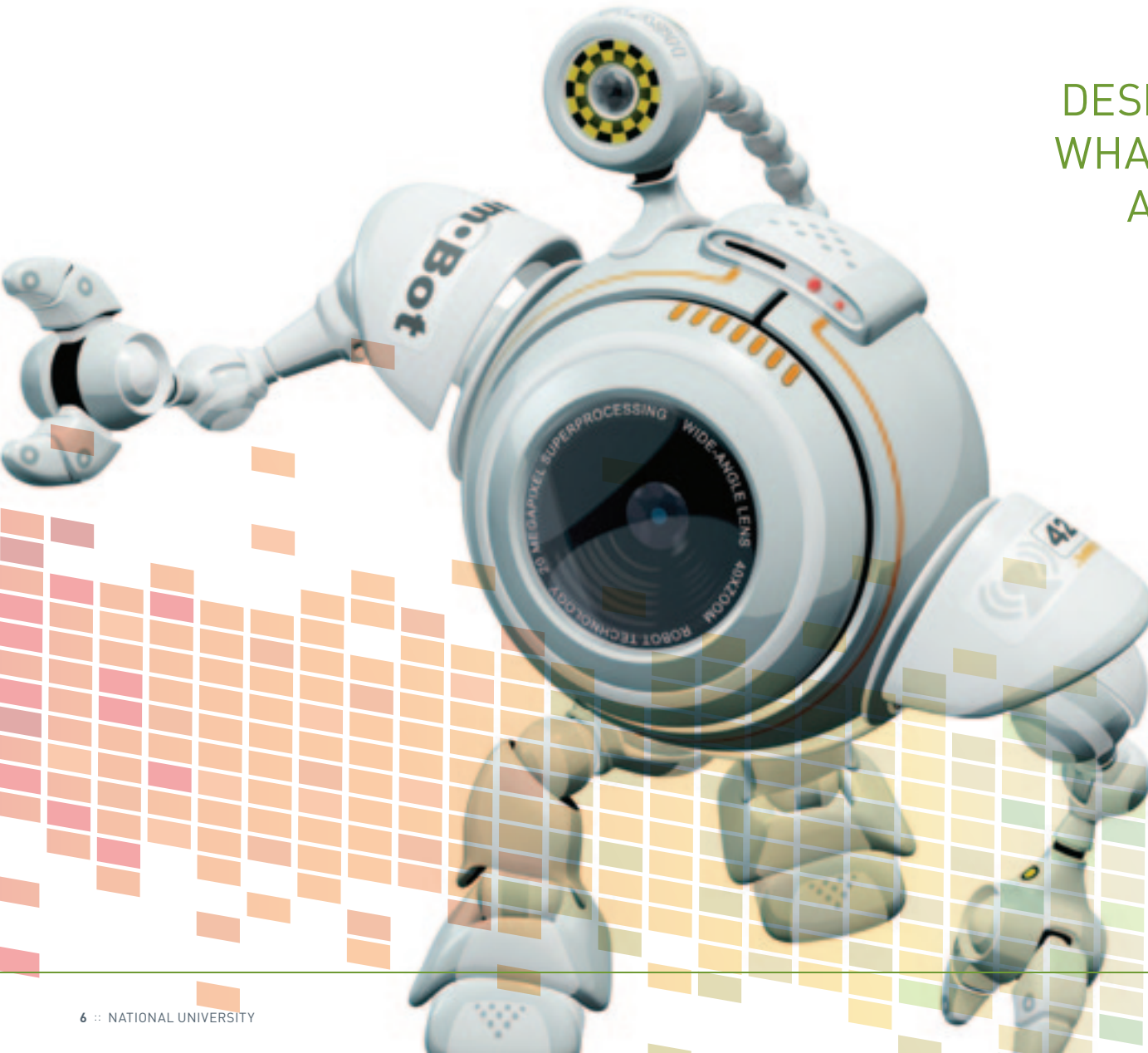
† DENOTES PROGRAM OFFERED COMPLETELY ONLINE.

†† DENOTES ONLINE PROGRAM THAT HAS AN ON-SITE RESIDENCY.



DESIGN IS NOT JUST
WHAT IT LOOKS LIKE
AND FEELS LIKE.
DESIGN IS HOW
IT WORKS.

—STEVE JOBS





UNDERGRADUATE DEGREES

Bachelor of Arts in Digital Entertainment and Interactive Arts †

Bachelor of Arts in Digital Journalism †

Bachelor of Arts in Strategic Communications †

GRADUATE DEGREES

Master of Arts in Digital Journalism

Master of Arts in Strategic Communications †

Master of Fine Arts in Digital Cinema ††

Master of Fine Arts in Professional Screenwriting ††

Master of Science in Educational and Instructional Technology †

NOTE: Not all courses or programs listed in this brochure are available at every campus.

† DENOTES PROGRAM OFFERED COMPLETELY ONLINE.

†† DENOTES ONLINE PROGRAM THAT HAS AN ON-SITE RESIDENCY.

TAKE THE FIRST STEP!

ADMISSION TO NATIONAL UNIVERSITY IS SIMPLE. TO SPEAK WITH YOUR OWN PERSONAL ADVISOR, CALL US TODAY AT **1.800.NAT.UNIV**, OR VISIT OUR WEBSITE AT **WWW.NU.EDU** TO APPLY ONLINE.



NATIONAL UNIVERSITY



YOU DECIDE WHERE TO GO. WE'LL HELP YOU GET THERE.

At National University, we've simplified the admissions process because we know our students demand accessibility. Our evening-focused, accelerated format means earning your associate's, bachelor's, or master's degree won't interfere with your personal or professional obligations.

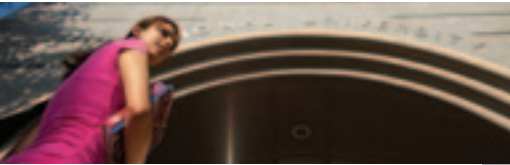
We make attending your classes simple while maintaining high quality degree offerings. National infuses quality into all of its programs, from business to information technology to psychology and education. Our curriculum combines concept, theory, and application so that what you learn in the classroom is relevant to the workplace.

OUR REPUTATION SPEAKS FOR ITSELF

The second-largest nonprofit, private institution of higher learning in California, National provides more master's degrees in education to minority students than any other college or university in California. National University also ranks in the Top 10 nationally in granting master's degrees to women.

EARN YOUR DEGREE ON YOUR SCHEDULE

Because National has 26 campuses throughout California and one in Nevada, there's probably a location near your work or home. You can also find program information, talk with a counselor to create an education plan to meet your goals, and learn about financial aid options at National University



Online Information Centers located in Sacramento, Temecula, and West Covina in, California; Summerlin, Nevada; Orlando Florida; and Lima, Peru. And since National offers many of its credentials and degrees online, your education goes where you go.

LEARNING RESOURCES AT YOUR FINGERTIPS

National University provides you with modern technology in its classrooms, onsite labs, and beyond. You can access your grades, class schedules, and financial aid information from your online student portal. The National University Library System offers numerous services to help you complete your coursework and contains one of the larger e-book collections in the U.S.

When you need answers or assistance, Student Concierge Services is your one-stop center. Advocates are trained in a range of areas such as financial aid, credentials, admissions, and graduation. They can be reached by phone and e-mail 24 hours a day, seven days a week.

THE UNIVERSITY OF VALUES

Our University is dedicated to educational access and academic excellence, and provides challenging and relevant programs that are learner-centered, success-oriented, and responsive to technology. National University is anchored by the core values of quality, access, relevance, accelerated pace, affordability, and community.

A HISTORY OF LIFELONG LEARNING

Since 1971, National University has been dedicated to making lifelong learning opportunities accessible, challenging, and relevant to a diverse student population. National's academic and administrative headquarters are located in La Jolla, California.

FUNDING YOUR EDUCATION

Financial aid advisors can help you navigate the financial aid process so you can find a way to pay for school. Funding may also be available in the form of state and federal grants, scholarships, loans, or tuition reimbursement.

ACCREDITATIONS AND APPROVALS:

- Accredited by the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges (WASC)
- Approved by the Commission on Teacher Credentialing (CTC)
- Approved by the Commission on Collegiate Nursing Education (CCNE)
- Accredited by the California Board of Registered Nursing (BRN)
- Approved by the Nevada Department of Education (NDE)
- Approved by the Nevada State Board of Education/Nevada State Board for Career and Technical Education
- Approved as meeting the requirements mandated by the Board of Examiners for the State of Nevada
- Provisionally approved by the Nevada State Board of Nursing (NSBN)
- Accredited by the International Assembly for Collegiate Business Education (IACBE)
- Accredited by the American Association of Intensive English Programs (AAIEP) for its English Language Programs
- Accredited by the International Assembly for Collegiate Business Education (IACBE)
- A Member of American Association of Colleges for Teacher Education (AACTE)
- A Member of the Council of Colleges of Arts and Sciences (CCAS)
- A Member of the National Association of International Educators (NAFSA)
- A Member of the American Association of Intensive English Programs (AAIEP)
- A Member of the National Association of Self-Instructional Language Programs (NASILP)
- Authorized by the State of Nevada Commission on Postsecondary Education (NCPE)

Call our toll-free number and a personal advisor will help you meet your individual educational goals. Call **1.800.NAT.UNIV** or visit **www.nu.edu** for details or to apply online.

You can also find us on:



NATIONAL UNIVERSITY LOCATIONS

SAN DIEGO COUNTY

NATIONAL UNIVERSITY
ADMINISTRATIVE HEADQUARTERS
11355 North Torrey Pines Road
La Jolla, CA 92037-1013
(858) 642-8000

NATIONAL UNIVERSITY
ACADEMIC HEADQUARTERS
11255 North Torrey Pines Road
La Jolla, CA 92037-1011
(858) 642-8800

NATIONAL UNIVERSITY LIBRARY
AT SPECTRUM BUSINESS PARK
9393 Lightwave Avenue
San Diego, CA 92123-1447
(858) 541-7900

SPECTRUM BUSINESS PARK CAMPUS
9388 Lightwave Avenue
San Diego, CA 92123-1426
(858) 541-7700

TECHNOLOGY & HEALTH SCIENCES
CENTER
3678 Aero Court
San Diego, CA 92123-1788
(858) 309-3400

SOUTH BAY CAMPUS
660 Bay Boulevard, Suite 110
Chula Vista, CA 91910-5200
(619) 563-7400

LA MESA CAMPUS
7787 Alvarado Road
La Mesa, CA 91942-8243
(619) 337-7500

CARLSBAD CAMPUS
705 Palomar Airport Road, Suite 150
Carlsbad, CA 92011-1064
(760) 268-1500

RANCHO BERNARDO CAMPUS
16875 West Bernardo Drive, Suite 150
San Diego, CA 92127-1674
(858) 521-3900

ADMISSIONS AND STUDENT CONCIERGE
SERVICES CENTER
4141 Camino del Rio South
San Diego, CA 92108-4103
(619) 563-7201

NATIONAL UNIVERSITY GOLF ACADEMY
705 Palomar Airport Road, Suite 150
Carlsbad, CA 92011-1064
(760) 268-1500
(877) NUGOLF1

MILITARY LEARNING CENTERS
Marine Corps Air Station Miramar
Building 5305
San Diego, CA 92145
(619) 563-7355

NAVAL AIR STATION NORTH ISLAND
Building 650
San Diego, CA 92135-7024
(619) 563-7478

NAVAL BASE SAN DIEGO
Building 151
San Diego, CA 92136-5000
(619) 563-7474

FLEET ANTISUBMARINE WARFARE
TRAINING
Building 7
San Diego, CA 92147-5090
(619) 563-7488

NAVAL BASE CORONADO
Building 650
San Diego, CA 92135-7024
(619) 563-7478

MARINE CORPS RECRUIT DEPOT
Building 111
San Diego, CA 92140-5000
(619) 563-7482

MARINE CORPS BASE CAMP PENDLETON
Building 1331
Camp Pendleton, CA 92055-5020
(760) 268-1533

TWENTYNINE PALMS MARINE AIR GROUND
TASK FORCE TRAINING CENTER
Building 1526S
Twentynine Palms, CA 92278-1118
(760) 830-6887

MILITARY ADMISSIONS OFFICES
NAVAL HOSPITAL
Building 26, Room 3B9BS
San Diego, CA 92134-5000
(619) 563-7470

NAVAL SUBMARINE BASE
140 Sylvester Road, Building 140
San Diego, CA 92106-3521
(619) 563-7490

NAVAL BASE BREMERTON
2255 Cole Avenue, Bldg. 853, Room 201
Bremerton, WA 98314
(360) 476-8428

SAN BERNARDINO COUNTY

SAN BERNARDINO CAMPUS
804 East Brier Drive
San Bernardino, CA 92408-2815
(909) 806-3300

ONTARIO CAMPUS
3800 E. Concourse, Suite 150
Ontario, CA 91764-5905
(909) 919-7600

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LOS ANGELES CAMPUS
5245 Pacific Concourse Drive, Suite 100
Los Angeles, CA 90045-6905
(310) 662-2000

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14724 Ventura Boulevard, Suite 801
Sherman Oaks, CA 91403-3508
(818) 817-2460

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CAMARILLO CAMPUS
761 East Daily Drive, Suite 120
Camarillo, CA 93010-0777
(805) 437-3000

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3390 Harbor Boulevard
Costa Mesa, CA 92626-1502
(714) 429-5100

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BAKERSFIELD CAMPUS
4560 California Avenue, Suite 300
Bakersfield, CA 93309-1150
(661) 864-2360

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FRESNO CAMPUS
20 River Park Place West
Fresno, CA 93720-1551
(559) 256-4900

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SAN JOSE CAMPUS
3031 Tisch Way, 100 Plaza East
San Jose, CA 95128-2530
(408) 236-1100

SAN JOAQUIN COUNTY

STOCKTON CAMPUS
3520 Brookside Road
Stockton, CA 95219-2319
(209) 475-1400

SACRAMENTO COUNTY

SACRAMENTO CAMPUS
9320 Tech Center Drive
Sacramento, CA 95826-2558
(916) 855-4100

SHASTA COUNTY

REDDING CAMPUS
2195 Larkspur Lane, Suite 200
Redding, CA 96002-0629
(530) 226-4000

CLARK COUNTY, NEVADA

HENDERSON, NEVADA CAMPUS
2850 W. Horizon Ridge Pkwy., Suite 301
Henderson, NV 89052-4395
(702) 531-7800

ONLINE INFORMATION CENTERS

ORLANDO ONLINE INFORMATION CENTER
25 West Crystal Lake Street, Suite 157
Orlando, FL 32806-4475
(407) 254-1230

PERU ONLINE INFORMATION CENTER
CRONOS Business Center
N°055 El Derby Avenue, Tower 1, Office
201, Santiago de Surco, Lima, Peru
(511) 625-3730 or 0800-00-787

SACRAMENTO ONLINE INFORMATION
CENTER
5911 Sunrise Mall
Citrus Heights, CA 95610-6901
(916) 855-4340

SUMMERLIN ONLINE INFORMATION
CENTER
10870 W. Charleston Blvd., Suite 180
Las Vegas, NV 89135-5007
(702) 531-7850

TEMECULA ONLINE INFORMATION CENTER
40705 Winchester Road, Suite 5
Temecula, CA 92591-5516
(951) 296-1220

WEST COVINA ONLINE INFORMATION
CENTER
591 Plaza Drive
West Covina, CA 91790-2835
(626) 939-1600

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1-800-NAT-UNIV (628-8648)

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STUDENT CONCIERGE SERVICES

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- SPECTRUM PACIFIC LEARNING COMPANY

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